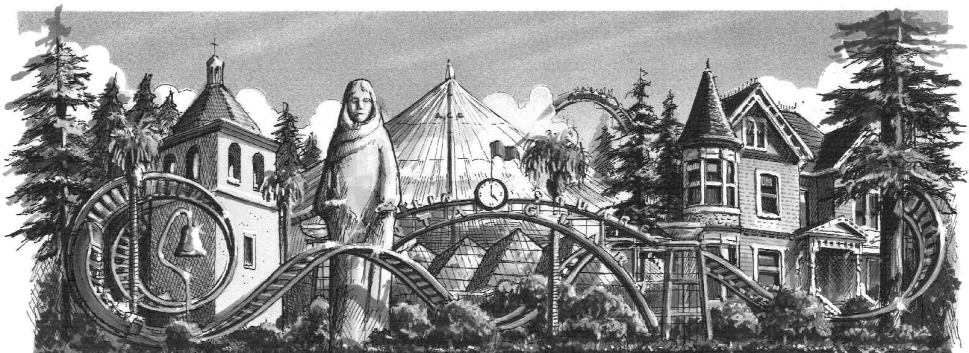




INSIDE SANTA CLARA

QUARTERLY NEWSPAPER FOR
CITY OF SANTA CLARA
RESIDENTS & BUSINESSES

WINTER/SPRING 2011



General Plan 2010-2035 approved

After more than two years of study and community participation, the City Council adopted a new General Plan for 2010-2035 that identifies long range goals and policies for land use, community design, circulation, noise, seismic and safety, sustainability, housing and historic preservation.

The comprehensive update was led by a 19-member General Plan Steering Committee representing a variety of interests and also involved thousands of residents who took part in more than two dozen workshops, a community survey, stakeholder meetings, neighborhood outreach meetings, study sessions and public hearings by the Planning Commission and the City Council.

Thanks to input and involvement from residents and the dedicated work of City staff and consultants, the City has clear guidelines in place for decision-making during the next two decades. The completely integrated City of Santa Clara 2010-2035 General Plan and associated Environmental Impact Report will be available January 1, 2011. It will be posted on the City's website at SantaClaraCA.gov/GeneralPlan and available in the Libraries, or at City Hall for review or for purchase. Call 615-2450 for details.

Budget crisis results in adopted layoff plan

As reported in prior issues of the *Inside Santa Clara* newspaper, on the City's website, at televised City Council meetings, and on Cable Channel 15, the City has been hard at work to resolve a structural deficit with revenues not covering expenditures. In the current fiscal year, the City is facing a \$5 million budget shortfall in the General Fund, with an estimated \$13.3 million shortfall in 2011-12.

With the continued economic downturn, the City has had to rely on emergency reserves to help balance the budget, and budget deficits are projected to continue through the next five years. The Electric Utility has also drawn on its reserves to adjust for structural deficits, and both the Electric Utility and Water & Sewer Utility have been required to adopt significant rate increases to attempt to return to budgets that are balanced without the need to use emergency reserves. Employee pension costs have escalated significantly and are expected to rise dramatically over the next several years due to the investment losses the California Public Employees' Retirement System (CALPERS) experienced.

While the City has taken a series of strong steps to help cope with the unprecedented impact of the economic downturn on City finances, including keeping more than 100 positions vacant, the budget is still very tight, and the adopted budget leaves little margin to handle emergencies and other needs that may arise mid-year. Actions taken thus far have not fully solved the ongoing structural budget deficits.

In addition to keeping more than 100 positions vacant, the City has raised fees to, or close to, cost recovery, reduced hours at facilities (including both Libraries, the Senior Center, Teen Center and Police Administration Building), refinanced debt, trimmed training costs, decreased supplies and equipment purchases, and taken every fiscally responsible step to try to close the budget deficits. Still, a portion of the structural budget deficit remains, and the only way left to achieve major reductions

(continued on page 8)

Recreation classes available throughout 2011

Enjoy the fun activities offered by the Parks & Recreation Department all year long. There is something for everyone!

Each session includes a great selection of fitness, dance and sports programs such as yoga, Zumba, Jazzercise, golf, tennis and kayaking. Active programs for children include tennis, rock climbing, soccer, basketball, skateboarding, karate, and more!

Explore arts and crafts or try a new style of cooking: Cajun Cuisine, Easy Korean Cooking, English Afternoon Tea Party, and Cinco De Mayo Fiesta. For children and teens, the variety of classes includes piano/keyboarding, guitar, or chess. Youngsters love fun art and craft classes such as drawing, ceramics, Little Hands in the Kitchen and Kids in the Kitchen, too.

See the current *City of Santa Clara Recreation Activities Guide* for a complete listing of the programs being offered during the winter/spring. The *Summer Recreation Activities Guide* will be available beginning April 15. The Guides may be picked up at the Community Recreation Center, Walter E. Schmidt Youth Activity Center, Teen Center, Senior Center, City Hall, Central Park Library, or Mission Library Family Reading Center. The guide is also available online at SantaClaraCA.gov/ActivitiesGuide.

You may sign up for classes online, providing instant registration. An account "PIN" number and "client barcode" are required before using online registration. You may also register in person during regular business hours at the Community Recreation Center or Walter E. Schmidt Youth Activity Center. Call the Community Recreation Center, 615-3140, for more information.

70th Annual Camellia Show



The 70th Annual Camellia Show, sponsored by the Camellia Society and the Santa Clara Parks & Recreation Department, will be held on Feb. 26 and 27 at the Community Recreation Center, 969 Kiely Blvd. Viewing is scheduled 2:30 to 5 p.m. on Saturday and 11 a.m. to 4 p.m. Sunday.

Thousands of delicate blooms of different sizes and colors will delight your senses as you stroll through the displays. There is a camellia to fit any size garden or patio, and experts will be available at the show to help gardeners decide what camellia would be best for their yards, decks or terraces.

Entries will be accepted Saturday, Feb. 26, from 6:30 a.m. to 10 a.m. Novices and children are encouraged to enter their camellias. Camellia Society members will be on hand to help identify and place your entry. For more information, call 615-3080.

49er stadium update

In October, the San Francisco 49ers announced that the proposed opening date for the new stadium would be delayed one year to 2015.

According to a statement issued by the NFL and the 49ers, "The overall economic arrangements between the NFL and the players' union directly impact the ability of teams and the league to finance new stadiums. Until there is a new Collective Bargaining Agreement (CBA) that embraces the realities of NFL economics today, the Santa Clara stadium project won't attract the required funding from either the NFL clubs or the financial markets. Since the financing plan needs to be in place several years before the stadium opens, the planned 2014 opening date may be delayed by a year. Without a CBA that adequately recognizes the costs of new stadiums and other capital expenses required to generate revenue that largely goes to the players, the 49ers and the NFL cannot make a major investment in a new stadium at this time."

The announced year delay from 2014 to 2015 will also allow additional time for the economy to recover which can mean lower financing costs for the City Redevelopment Agency, as well as the team.

Although the stadium is not scheduled to open until 2015, there are several actions that need to take place before construction can begin. In November, the City Council approved the rezoning of the stadium project site from Public or Quasi Public, and Public Park or Recreation (B) to Planned Development (PD). At that same meeting Council approved an associated amendment of an existing PD zone, the architectural design, and a tentative subdivision map.

City staff and the 49ers continue to work on the necessary documents and

(continued on page 8)

INSIDE SANTA CLARA

City holiday closures January-May 2011

Refuse collection and disposal will occur as normal on all the listed City holidays. As this issue of *Inside Santa Clara* was going to press, due to the City’s fiscal crisis, layoffs were being considered, or in lieu of layoffs, unpaid City employee furlough days. This may impact dates when City departments are open or services provided. Additional information, when available, will be posted on the City’s website and on Cable Channel 15.

City offices closed:

- Monday, Jan. 17, 2011 (Martin Luther King Jr. Holiday)
- Monday, Feb. 21, 2011 (President’s Day Holiday)
- Friday, April 22, 2011 (Spring Holiday)
- Monday, May 30, 2011 (Memorial Day)

City Libraries closed:

- Saturday, Sunday and Monday, Jan. 15, 16 and 17, 2011
- Saturday, Sunday and Monday, Feb. 19, 20 and 21, 2011
- Friday, Saturday and Sunday, April 22, 23 and 24, 2011
- Saturday, Sunday and Monday, May 28, 29 and 30, 2011

Online Library services available 24/7 at www.library.santaclaraca.gov.

Help restore Ulistac

Get involved with the restoration and volunteer program at Ulistac Natural Area! Your efforts will help to preserve the California native vegetation at this 40-acre wildlife habitat and open space. Ulistac showcases the way Santa Clara Valley looked more than a century ago.

Workdays are the first and third Saturdays of each month, from 10 a.m. to 2 p.m. in the winter, and from 9 a.m. to 1 p.m. starting in the spring. Volunteers should wear long pants and sturdy work shoes, be equipped with sunscreen and hats, and bring a lunch and plenty of water for drinking. Gloves and tools are provided.

Ulistac Natural Area is located along the Guadalupe River on Lick Mill Boulevard south of Tasman Drive. Public access is provided from Lick Mill Boulevard and also from the creekside trail along the Guadalupe River. It is a short walk or bike ride from the San Tomas Aquino/Saratoga Creek Trail. The park is open every day from sunrise to one-half hour after sunset. Interpretive panels along the trails at the site allow for self-guided tours and provide additional information on the natural history of the area.

A “Celebrate Ulistac” event will be held on the first Saturday in April. For more information on Ulistac, visit the website at scu.edu/envs/ulistac, call 554-5419, or email ulistac@scu.edu for more information.

Miss Santa Clara, Outstanding Teen competitions are Jan. 8



Miss Santa Clara 2010
Melissa Bowling

The Miss Santa Clara Competition, an official preliminary of the Miss California and Miss America Programs, will showcase the talents and accomplishments of local college, high school and middle school students in our community on Jan. 8.

Two competitions will be held – the Miss Santa Clara Competition (for women ages 17-24) and the Santa Clara’s Outstanding Teen Competition (for girls ages 13-16). In the “Miss” competition, contestants will compete in Interview, Talent, On-Stage Question, Swimsuit/Physical Fitness and Evening Wear categories. In the “Teen” competition, contestants will compete in Interview, Talent, On-Stage Question in Evening Wear, Physical Fitness in Sportswear.

This year, the Miss Santa Clara Auxiliary will award more than \$15,000 in educational

(continued on page 3)

City of Santa Clara Code of Ethics & Values

Ethical
Professional
Service-Oriented
Fiscally Responsible
Organized
Communicative
Collaborative
Progressive

Ethics Every Day: Making
Ethical Values a Good Habit



CITY OF SANTA CLARA QUARTERLY REPORT

Winter/Spring 2011

(delivered bulk mail to every residential and business address in Santa Clara)

Santa Clara City Council

Jamie L. Matthews, Mayor
Will Kennedy, Council Member
Pat Kolstad, Council Member
Patricia Mahan, Council Member
Jamie McLeod, Council Member
Kevin Moore, Council Member

[At press time, Council Seat No. 6 was vacant]

Jennifer Sparacino, City Manager
Rod Diridon, Jr., City Clerk/City Auditor
Elizabeth H. Silver, Interim City Attorney

santaclaraca.gov

Quarterly Report Inquiries:

Editor: Carol McCarthy
City Hall, 1500 Warburton Avenue
Santa Clara, CA 95050
(408) 615-2210

City Goals and Priorities 2009-2011

The City Council priority is to focus on successful completion of existing City projects, postpone new City projects and proposals, and operate within Council-adopted budget principles and priorities, with the goal of guiding the City successfully to economic recovery. (The complete Council Principles and Priorities 2009-11 can be found on the City website. Visit santaclaraca.gov and search for “Council goals.”)

City Mission Statement

The mission of the City of Santa Clara is to promote a living and working environment that allows for the best quality of life by serving the community with resourceful, efficient, progressive and professional leadership.

- Adopted by Council action, July 25, 1989 -



City Public Meeting Schedule

Board of Library Trustees*	1st Monday	6:30 pm
Citizens Advisory Committee	4th Monday	7:00 pm
City Council	Two Tuesdays per month	7:00 pm
Civil Service Commission	2nd Monday	7:00 pm
Cultural Advisory Commission	1st Monday	7:30 pm
Historical & Landmarks Commission	1st Thursday	7:00 pm
International Exchange Commission	1st Tuesday	7:00 pm
Parks & Recreation Commission	3rd Tuesday	7:00 pm
Planning Commission	One Wednesday per month	7:00 pm
Senior Advisory Commission**	4th Monday	10:00 am
Youth Commission (during the school year)***	2nd Tuesday	6:00 pm

Some commissions/committees meet monthly and others meet semi-monthly. Agendas for City Council, Board and Commission meetings are posted at the City Clerk’s Office at City Hall, the Central Park Library and Mission Library, and on the City website, at least 3 days before the listed meeting. Complete agenda packets with back-up reports for City Council meetings are available at either City Library beginning Saturday before the Tuesday meetings, or at the City Clerk’s Office on weekdays. The City website also allows for the viewing of Council Agenda Reports online. Visit santaclaraca.gov and search for “City Meetings.”

* Meeting is at Central Park Library, 2635 Homestead Road

** Meeting is at the Senior Center, 1303 Fremont Street

*** Meeting is at Teen Center, 2446 Cabrillo Avenue

Online schedule: santaclaraca.gov

Dates and times may vary. Call (408) 615-2220 for information.



New law protects students from whooping cough



Pertussis (also known as whooping cough) is widespread in California. There is a new State Law (AB 354), which requires all students entering 7th – 12th grade in the fall of 2011 to show proof of having received a Tdap Pertussis booster shot given after their 10th birthday. Without this proof, Santa Clara Unified School District schools cannot enroll students in the fall.

If your child is 10 years or older and has not yet received the Tdap Pertussis booster shot, please contact your doctor or the Santa Clara County Health Department at 885-3980 for clinic dates and locations.

Getting a booster shot now will protect your child against the ongoing threat of Pertussis and meet the new school entry requirement. When your child receives the Tdap Pertussis booster shot, or if he/she has already received it after his/her 10th birthday, please be sure to bring in the immunization record to the school office as soon as possible so school records can be updated and your child will be ready for the next school year.

For more information, visit the Santa Clara Unified School District website at www.santaclara.usd.org.

Be cautious at the front door!

There have been incidents in the City of Santa Clara and other regional cities where people fraudulently portraying themselves as municipal employees have victimized others. The suspects state they are “city employees,” sometimes from the “water department,” and seek permission to gain access to the interior of a home. Once inside the home, one person distracts the resident while a second person looks for items of value.

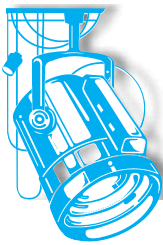
It is rare that any City of Santa Clara employee would ask to enter your home to do work without you having requested in advance for the work to be performed.

Residents are reminded to ask for a City-issued identification card before admitting to their homes individuals who claim to be City employees. City identification cards are laminated and include the employee’s name and job title, City department, the City seal and the employee’s photograph on one side, and another photo of the employee with other information on the reverse.

If the person is unable to provide this identification card, or is acting suspicious, don’t admit them to your home and call 9-1-1.

“City employees will not be offended if you ask to see identification,” said Sgt. Craig Middlekauff of the Santa Clara Police Department. “They know that residents should be vigilant about who they allow access to their homes and yards.”

During normal business hours, you can verify that the person is a municipal employee by calling the City of Santa Clara at 615-2000 or 615-3000. After normal business hours, or at anytime when you suspect suspicious activity, the Santa Clara Police Department asks that you call 9-1-1.



SPOTLIGHT ON CITY BOARD, COMMISSIONS AND COMMITTEES

Apply now for 2011-12 Youth Commission

Are you a Santa Clara resident age 12 - 19? Are you interested in making a difference? Do you want to be a voice in your community? Apply now for the Youth Commission!

Beginning Jan. 10, applications for the 2011-2012 term are available at the Teen Center, Community Recreation Center, Youth Activity Center, Central Park Library, City Hall, and Santa Clara Unified School District middle and high school Counseling and ASB offices. The application and essay must be returned to the Teen Center no later than Monday, March 14 at 5 p.m. Oral interviews will be conducted on Saturday, April 2. No exceptions will be made for the interview date.

If you have questions about Youth Commission or the application process, contact Jennifer Herb at 615-3740.

Youth Commission offers college scholarships

Applications for the Santa Clara Youth Commission community service scholarships are available starting Jan. 10 at the Teen Center, Community Recreation Center, Santa Clara and Wilcox High School counseling and ASB offices, Central Park Library and City Hall. The application and essay must be returned to the Teen Center no later than Monday, March 14 at 5 p.m. Oral interviews will be conducted on Saturday, April 2. No exceptions will be made for the interview date.

The scholarships are open to City of Santa Clara resident high school juniors and graduating seniors with a minimum 2.5 grade point average who have contributed to the community.

For more information, contact Jennifer Herb at 615-3740.

Volunteer to serve on City Board/Commissions

Santa Clara has been fortunate to have hundreds of citizens step forward to serve on one or more of the City’s Commissions, Committees or Boards. Each of these entities has a different focus, but all serve as important sources of community input into policy decisions made by Santa Clara’s elected leaders. Appointments to terms vary, so there are frequently openings. For a full list of opportunities or to be placed on a mailing list to be notified when there is a vacancy, email the City Clerk’s Office at clerk@santaclaraca.gov or call 615-2220. See SantaClaraCA.gov/Volunteer for other volunteer opportunities.

Century-old book donated to Santa Clara historic museum

A Sacramento collector of rare books has donated a copy of a 1910 science fiction book for boys with the signature of Austen Warburton to the Warburton Collection of the Headen-Inman House historic museum.

The collector, James C. Jeffery III, is the son of James C. Jeffery, Jr., a Santa Clara resident who was once a client of the late attorney and civic leader Austen Warburton. They sought to verify the book’s original ownership by comparing the penmanship of the signature in the book with old legal documents bearing Austen Warburton’s legal signature and found they were similar.

The Santa Clara History Museum Room within the Headen-Inman House displays the Warburton Collection, which consists of photographs, medical books and instruments, scrapbooks, albums, and other Warburton family artifacts and possessions. The Warburton Family is prominent in both California and Santa Clara Valley history.

The Headen-Inman House, 1509 Warburton Ave., is open to the public most Sunday afternoons from 1-4 p.m. For more information about the Santa Clara Historic Museum, call the Headen-Inman House message line at 248-2789.

Miss Santa Clara *(continued from page 2)*

scholarships. The funds will be distributed to the winners, runners-up, and other contestants who win special awards, including Top Interview and Community Service. Contestants are guaranteed a minimum scholarship regardless of their standing at the end of the competition. There is no fee to enter the competition.

The two competitions will feature Miss Santa Clara 2010 Melissa Bowling, Santa Clara’s Outstanding Teen 2010 Jessa Carmack, Miss California 2008 Jackie Geist, and current California’s Outstanding Teen Shelby Sinkler. The competition will also feature Miss Santa Clara Princesses, girls ages 4-12, in a choreographed production.

The competition will be held Saturday, Jan. 8, at Mission City Center for Performing Arts, 3250 Monroe St. The Teen competition begins at 2 p.m. (doors open at 1:30 p.m.) and the Miss competition begins at 7 p.m. (doors open at 6:30 p.m.). Tickets are \$21 for each show; \$1 from each ticket sale will be donated to the Children’s Miracle Network. If available, tickets will be sold at the door. Last year, tickets for the evening competition sold out one week prior to the pageant. To purchase tickets in advance, contact Mary McCaman at 858-9364, or email dmccama@pacbell.net. For more information, go to the Miss Santa Clara website – www.missantaclara.org.



Events • Events • Events

Mark your calendars now!

For any references to City events, use the friendly URL SantaClaraCA.gov/Events; for library-specific events, use Library.SantaClaraCA.gov/LibraryEvents.

ONGOING

Farmers Market



The Downtown Santa Clara Farmers Market continues year-round every Saturday from 9 a.m. to 1 p.m. on Jackson Street between Benton and Homestead. Each season brings in new crops of fruits and vegetables (look for greens, winter squash, and late berries).

Check out colorful bouquets of cut flowers for your home, or plants for your patio and garden. Baked goods and specialty dishes are also available to enjoy while listening to music and enjoying the winter air with friends and neighbors.

Book sales

Each month thousands of fiction and nonfiction books are available for purchase at the Book Sales organized by the Santa Clara City Library Foundation and Friends. Proceeds benefit the City Library. The events are scheduled for 10 a.m. to 2 p.m. in the Cedar Room of the Central Park Library on these Saturdays: Jan. 22, Feb. 26, Mar. 19, Apr. 16 and May 21, 2011. For more information call 615-2987.

JANUARY

Miss Santa Clara, Outstanding Teen competitions

Jan. 8

See page 2.

City-wide Talent Show

Friday, January 21

Back by popular demand, the City of Santa Clara Youth Commission is hosting the 2nd annual "Santa Clara's Got Talent" show on Friday, Jan. 21, from 7 – 9 p.m. at the Mary Louise Mello Auditorium at the Community Recreation Center. Get your tickets early — last year's event sold out! For more information call the Teen Center at 615-3740.

de Saisset exhibit The Veil: Visible and Invisible Spaces

January 15 through March 11



The veiling of women, men, and sacred places has existed in countless cultures and religions throughout history. Veiling expands far beyond Islam and the Middle East, yet it is vastly misunderstood. And today it is a battleground for power and political agendas.

An exhibit at the de Saisset Museum from Jan. 15 through March 11 explores the veil in its broadest and most universal contexts. The artists examine issues such as modesty, oppression, liberation, freedom of expression, spirituality, nature, and magic. They represent diverse backgrounds, spiritual

practices, and points of view. Through their work, the artists challenge, condemn, embrace, and praise the veil. The exhibition features works in a variety of mediums, including painting, sculpture, photography, installation, and new media. *The Veil* also includes an interactive component called "What Does the Veil Mean to You?" where visitors are encouraged to share their responses on brightly colored silk headscarves that are displayed on laundry lines.

For more information, visit www.scu.edu/desaissset.

FEBRUARY

Santa Clara Players present "Run For Your Wife"

February 18 through March 6

Complications pile up when a cab driver with two wives in different parts of a city, and working an irregular schedule, has trouble keeping his double life from exploding. This superb example of the classic farce had them rolling in the aisles in London and New York City. The Santa Clara Players perform this humorous play by Roy Cooney at the Triton Museum Hall Pavilion from Feb. 18 through March 6. Matinees are at 2:30 p.m. and evening performances at 8 p.m. For tickets, call Brown Paper Tickets at (800) 838-3006. You may also contact the Santa Clara Players at 248-7993 or visit www.scplayers.org.

The Santa Clara Players also have a "One Acts" troupe that can perform short plays and monologues suitable for your entertainment at meetings, social gatherings, retirement homes, etc. For more information, call Kathy at 370-6944.

Don Giovanni Opera

February 18, 20, 25 and 27

Mozart's famous opera about seduction and deceit, "Don Giovanni," will be presented by Mission City Opera on Feb. 18, 20, 25 and 27 at Mission City Center for Performing Arts, 3250 Monroe St. Curtain time for the Friday performances is 8 p.m. and 2:30 p.m. for the Sunday matinees. The opera will be sung in Italian with English supertitles.

Tickets range from \$15 to \$50. For information, call 749-7607 or email tickets@missioncityopera.org.

Mission City Opera brings the best of the Bay Area's singers to Santa Clara for their productions and promotes opera through a school outreach program. The program is under the direction of Maestro Michael Taylor.

70th Annual Camellia Show

February 26, 27

See page 1.

MARCH

SHOWTIME 2011

March 4, 5 and 6



In 1982, long-time Santa Clara resident Cleo Stuckrath, concerned about the possible closure of the Santa Clara Senior Center's Health and Wellness Program, helped to establish the Santa Clara Women's League and then wrote and produced a melodrama starring local talent to raise money to support the program.

The 29th production of SHOWTIME is scheduled for March 4, 5 and 6 at the Community Recreation Center, 969 Kiely Blvd. This year's production will feature a thrilling, old-time-style melodrama entitled "The Twilight at Doomstown, or Sometimes Love Bites!" Come and enjoy the outstanding entertainment, filled with fun and opportunities to cheer heroes, boo and hiss villains and have an all-around good time!

Performances start at 7 p.m. on Friday and Saturday, and at 2 p.m. on Sunday, with a pre-show one half hour before each performance. Tickets are \$7 and can be purchased from the Santa Clara Senior Center or Community Recreation Center. For more information or tickets, see SantaClaraShowtime.net or call the Santa Clara Women's League Hotline at 247-5142.

(continued on next page)



Winter/Spring events *(continued from page 4)*

Environmental Day

Saturday, March 5

Recology will hold an Environmental Day for Santa Clara residents from 9 a.m. to 3 p.m. on Saturday, March 5 at 650 Martin Ave. (near Lafayette Street). This event will offer residents with the opportunity to recycle e-waste (computers, monitors, printers, etc.), clothing, u-waste (batteries, cell phone, CFL's and fluorescent light tubes), and children's plastic play structures and toys. In addition, residents can bring confidential documents for shredding. Participants must bring their Santa Clara utility bill and photo I.D. For more information or to ask questions, call Recology at 970-5100.

Daylight Savings Time

Sunday, March 13

Daylight Savings Time begins on March 13. When you set your clocks forward one hour, please remember to replace your smoke detector batteries! Only working smoke detectors can save lives.



Sounds of the Stage

Friday, March 18 and Sunday, March 20

By popular demand, the Santa Clara Chorale brings you spectacular Broadway musical hits and opera choruses in concerts on Friday, March 18, at 8 p.m. at Mission Santa Clara and on Sunday, March 20, 4 p.m. at First Congregational Church, 1985 Louis Rd., Palo Alto. Be mesmerized by all-time favorites from Verdi, Puccini, Gilbert & Sullivan, Rodgers & Hammerstein, *Guys and Dolls*, *Les Miserables*, *Wicked* and more. For ticket prices, purchasing and information, call 535-8636, visit www.scc.org/tickets, or see www.scc.org.

My Fair Lady

March 25-27, and April 1-3

"My Fair Lady" is one of the most popular musicals ever with songs many people know — "Wouldn't It Be Lovely?," "With a Little Bit of Luck," "The Rain in Spain," "I Could Have Danced All Night," "On the Street Where You Live," "Get Me to the Church on Time," and "I've Grown Accustomed to Her Face." Young performers of the Roberta Jones Junior Theatre ages 8-18 will perform "My Fair Lady" on March 25-27, and April 1-3. Curtain time is 7 p.m. on Fridays and Saturdays and 2 p.m. on Sundays. Ticket prices are \$5 for children and \$8 for adults. See www.RJJT.org for more information.

APRIL

Model Train Show

Saturday and Sunday, April 9-10



Model trains and railroad artifacts are the focus of the Spring Model Train Show at the historic Santa Clara Depot on Saturday and Sunday, April 9-10, 10 a.m. to 5 p.m. both days. Two museum-quality model railroad layouts and a collection of railroad artifacts – many provided by local families steeped in railroad history – will be on display.

The HO and N-scale model train displays at the Santa Clara Depot are works in process. The HO-scale layout is undergoing a transformation more in keeping with its theme of local railroading and numerous scenes on the layout have been updated recently. The layout operates in an era ending in 1959, meaning that scenery (structures, industries and businesses) and vehicles are consistent with real railroad operations of that era. The N-scale layout operates in roughly the same era.

Another focus of the train show is the organization's Company Store, which sells used model railroad trains, and railroad memorabilia, books, magazines and videos. Also, the former Oregon-Washington Railroad & Navigation business car, acquired by the organization in 2009, will be open for tours hosted by on-board docents.

The South Bay Historical Railroad Society is an all-volunteer, non-profit organization founded in 1985 to restore and maintain the historic former Southern Pacific Santa Clara Depot and to maintain a museum and a library of railroad-related information.

The Edward Peterman Museum of Railroad History includes a collection of railroad lanterns and many historic trackside and grade crossing signaling

devices, as well as memorabilia that celebrates the heritage of local railroad workers.

A donation of \$5 for adults will be collected at the entrance to the depot. Admission for those under 18 is free. For more information, visit the SBHRS website at sbhrs.org or leave a recorded message at 243-3969.

Two exhibits at de Saisset

April 9 through June 3

Two photographic exhibits will be on display at the de Saisset Museum on the Santa Clara University campus from April 9 through June 3.

Life Cycle features the work of award-winning photographer Susan Middleton who has spent nearly 30 years documenting rare and endangered species. Her images seamlessly blend art and science through compelling portraits of creatures that are seldom, if ever, seen by the public. Through this exhibition, which highlights two distinct bodies of work, the artist introduces us to a suite of alluring creatures that illustrate the remarkable, mind-boggling variety found in our natural world.

Art and science also blend seamlessly in Jo Whaley's recent photographic series, The Theater of Insects. Inspired by old dioramas found in natural history museums, Whaley creates theatrically staged images of exquisitely colored insects against imaginary—almost dreamlike—backgrounds. Her specimens are entomologically accurate, yet they are juxtaposed with backgrounds composed of weathered, man-made materials like rusted metal, broken glass, painted wood, and crumpled paper. The result is a compelling and thought-provoking pairing of nature and artifice, science and art.

For more information, visit www.scu.edu/desaisset.

Household Hazardous Waste Drop-Off Day

Saturday, April 23

The Countywide Household Hazardous Waste Program will conduct a household hazardous waste drop-off event in Santa Clara on April 23. Items that can be disposed of include household cleaners, pesticides, herbicides, paint products, car and household batteries, fluorescent bulbs and tubes, solvents, waste oil, automotive products, and Sharps containers. Ammunition, explosives, and radioactive materials will not be accepted. Other drop-off events are scheduled throughout the County during the year. Call 299-7300 or go to www.hhw.org to make an appointment to attend any of the household hazardous waste drop-off events.

Arbor Day/Earth Day

Friday, April 29

An award to Santa Clara as a "Tree City, U.S.A." will highlight the annual Arbor Day/Earth Day celebration on Friday, April 29 at 10 a.m. at the Triton Museum grounds at 1505 Warburton Ave.

This is the 23rd year that the City of Santa Clara will be presented with a Tree City U.S.A. award from the National Arbor Day Foundation, recognizing Santa Clara for its effective tree care program, which includes an integrated pest management system, increased tree plantings, continuing education for City tree crews, and computerized irrigation for all landscaping throughout the City in public rights-of-way and medians. In past years, Santa Clara's tree programs have also resulted in the City receiving additional awards: a Gold Leaf Award from the Western Chapter International Society of Arboriculture, one of only three awards given in California, Nevada, Arizona and Hawaii; and a Tree City USA Sterling Community Award recognizing participation in the Growth Award program for 10 years.

The Arbor Day/Earth Day event will include guest speakers, information on tree care, and ideas on how everyone can help preserve the earth's natural resources. VIPs on hand will include members of the City Council, the Parks & Recreation Commission, and children from local schools. For more information, call 615-3080.

Resource Faire

Saturday, April 30

High school students are invited to talk to college representatives, participate in financial aid workshops, and get answers to all their questions about college at a Resource Fair on Saturday, April 30, at the Santa Clara Teen Center. For more information, call the Teen Center at 615-3740.

Fish Derby

Saturday, April 30

Children age 3-11 can try their luck at fishing at the annual Fish Derby on Saturday, April 30. This free event will be held from 6-11 a.m. at the Santa Clara Civic Center Plaza, near El Camino Real and Lincoln Ave., where the reflection pool will be transformed into a fishing pond filled with active, healthy trout for the children to catch. Rods and bait will be provided. The

(continued on next page)



Events

(continued from page 6)

Santa Clara Kiwanis Club, Santa Clara Elks Club, Santa Clara Lions Club, Mission City Community Fund, and Santa Clara Parks & Recreation Department sponsor this event, with support from a variety of local community groups. Call the Parks & Recreation office at 615-2260 for more information.

Indoor Sculpture Exhibition

Saturday, April 30

The sixth Biennial Indoor Sculpture Exhibition, sponsored by the City of Santa Clara's Cultural Advisory Commission, opens in April and runs through September. This juried exhibition will feature sculptures from artists throughout the San Francisco Bay Area.

The Cultural Advisory Commission will host an opening reception for the sculpture exhibition at City Hall, 1500 Warburton Ave., 2-4 p.m. on Saturday, April 30. The reception will feature free entertainment and refreshments, and an opportunity to meet the artists whose work is on display.

For more information, contact Pam Morrison in the City Manager's Office at 615-2219, or visit www.santaclaraca.gov/SculptureExhibition.

MAY

Bike Santa Clara Day

One Saturday in May (date to be determined)

The Teen Center is planning a community-wide Bike Santa Clara Day for a Saturday in May. Everyone will be invited to enjoy a fun time of biking in beautiful Santa Clara. Discover great local bike routes, pick up tips on bicycle safety, check out displays of bike accessories to make your riding easier, and get your bicycle registered. For information on date, time and location, call the Teen Center at 615-3740

Pet Adoptathon

Saturday, May 7

Silicon Valley Animal Control Authority will hold its 5th annual Adoptathon on Saturday, May 7. See the website www.svaca.com for more information.

Santa Clara Spring Gardens Tour

Saturday, May 7

The Historic Preservation Society of Santa Clara is hosting a tour of Santa Clara gardens on Saturday, May 7, from 10 a.m. to 3 p.m. The tour includes the beautiful gardens at the Harris-Lass Historic Museum at 1889 Market St., plus the lovely landscaped gardens of several private homes in Santa Clara. You may also take a free home tour of the Harris-Lass Museum after touring the gardens and the Museum Gift Shop will be open. For more information or garden tour tickets, call the Harris-Lass Museum message line at 249-7905. Advance ticket purchase is required.

G. F. Handel's *Israel in Egypt*

Saturday, May 14

In its orchestral season finale, the Santa Clara Chorale presents *Israel in Egypt*, G. F. Handel's most widely acclaimed oratorio on Saturday, May 14, at 8 p.m. at Mission Santa Clara. With massive double choruses, dramatic solo arias, and stunning orchestral composition, this awe-inspiring experience is an absolute must for music aficionados and novices. For ticket prices, purchasing and information, call 535-8636, visit www.scc.org/tickets, or see www.scc.org.

Celebrate Santa Clara with Chamber street dance

Friday, May 20

Good friends, great music, delicious food and beverages. That's what's in store on May 20, from 5:30 to 9:30 p.m. at Franklin Square for the Santa Clara Chamber of Commerce & Convention-Visitors Bureau Celebrate Santa Clara street dance. This community event will open with the Ambassador Band from Buchser Middle School, and then a well-known headliner will play popular rock n' roll to classic R&B into the evening. Food will be available for purchase from local restaurants and non-profit organizations. For more information, visit the Chamber website at www.santaclaraca.gov or call 244-8244.

Recycling for the environment

Recycle your holiday tree

The holiday season's final tradition is putting the tree out for curbside recycling. This year trees will be picked up on your regular solid waste collection day during the week of Jan. 3-7, 2011. Here's what to do:

- Remove all ornaments, tinsel, nails, and tree stand. Flocked trees cannot be recycled, so they will be collected and disposed of as garbage.
- Place the stripped tree next to the garbage and Clean Green cart setouts at the curb on your regular collection day.
- Holiday trees from small businesses and residents who miss the curbside collection may be dropped off at the southwest corner of the intersection of San Tomas Expressway and Monroe Streets. The drop-off will be available during the week of Jan. 3-7, 2011 between the hours of 8 a.m. and 4 p.m. only.
- Multi-family residents can set out their holiday trees on the nearest public street for pickup on the assigned single family home garbage/recycling collection days. Call 615-2063 to find out assigned garbage/recycling days in particular areas.
- Trees may also be recycled after Jan. 7 by cutting up the tree and placing the pieces in the Clean Green cart.

For more information on holiday tree recycling, call 615-2063.

How to obtain extra garbage bags

Holidays often produce more trash than your garbage cart can handle. Santa Clara residents may set out as many as four additional 30-gallon plastic garbage bags (limit two bags per week) on their regular solid waste collection day from Dec. 27, 2010 through Jan. 7, 2011 at no extra charge.

At any other time during the year, additional 30-gallon plastic bags of garbage tied with "extra bag" tags (\$3.00 each) may be placed at the curb for pickup on your regular solid waste collection day. Extra bag tags can be purchased at the Cashier's Counter in the Finance Department at City Hall, 1500 Warburton Ave., between the hours of 8 a.m. and 5 p.m. Tags may also be ordered by mail. Send a self-addressed, stamped envelope and a check (payable to "City of Santa Clara") to the Utility Services Division, Finance Department, 1500 Warburton Ave., Santa Clara, CA 95050. Indicate the number of tags to be purchased and make the check payable for the exact amount of \$3.00 per tag.

Residential customers with front-load dumpsters are eligible to get one additional collection per year free of charge. Call Mission Trail Waste Systems at 727-5365 to make an appointment for the extra collection. For more information call 615-2063.

Recycle bottles and cans

Recycling bottles and cans is not only good for the environment, it's good for your wallet. In California, beverage bottles and cans made from aluminum, glass and plastic (e.g., sodas, water, beer, sport drinks, juices and coffee drinks) can be redeemed for their CRV (California Refund Value) at a recycling center located in most shopping center parking lots and other locations throughout the City of Santa Clara.

Placing bottles and cans in your blue, wheeled curbside recycling cart for weekly collection by Recology also has a financial benefit. Recycling through the curbside recycling program helps keep the resident cost for the program low.

Call 615-5580 to report scavengers going through your recycling cart.

Single-stream curbside recycling is here

Santa Clara's single-stream curbside recycling program provides single-family homes with a lidded, wheeled blue cart, similar to the garbage and Clean Green carts used for household garbage and yard waste. Cart size can be changed by calling Recology at 970-5100. There is no additional charge for changing cart size. Multi-family residences have the option to use wheeled carts or front load bins. On your regular solid waste collection day, simply put the wheeled recycling cart in the gutter line next to your garbage and Clean Green carts (be sure to leave at least 3 feet of space between each cart).

Recyclable items to be placed in the blue cart include newspaper,

(continued on page 11)



Library Update



Santa Clara City Library a “Star Library” again!

Santa Clara City Library received a four-star rating by *Library Journal*, in its third annual *Index of Public Library Service*. This national ranking of public libraries is based on the levels of service they provide, such as their traditional function of providing access to information in a welcoming environment, and their key role in presenting new information to patrons and guiding them in its use. This is the second year Santa Clara has been honored as a “Star Library,” ranking 12th out of 30 libraries in its budget category. Only 258 of the 7,407 libraries evaluated received three, four, or five stars.

Santa Clara Reads and celebrates *The Call of the Wild* by Jack London as part of the National “Big Read” Program

Santa Clara City Library has received a grant from the National Endowment for the Arts to host The Big Read. The Santa Clara City Library Foundation is one of 75 national not-for-profits to receive a grant to host a Big Read project between Sept. 2010 and June 2011. The Big Read gives communities the opportunity to come together to read, discuss, and celebrate one of 31 selections from U.S. and world literature. This is the first time Santa Clara will have a City-wide reading program. The Big Read in Santa Clara will focus on *The Call of the Wild* by Jack London. The goal of the project is to get as many Santa Clarans as possible to read and discuss this great American novel, which opens in Santa Clara.

Fifteen Santa Clara organizations are partnering with the Library to host Big Read events. A number of activities will take place in March-April at various venues throughout the City. On March 16, the Big Read Kickoff Event will take place at Mission College, with free copies of *The Call of the Wild* distributed. Santa Clara City Library will host a keynote speech by Jack London expert, Dr. Daniel Dyer on March 22 in the Redwood Room. On April 2, the Triton Museum’s Family Art Day will feature demonstrations by Canadian dog sled historian Jeff Dinsdale. A book discussion about *The Call of the Wild* will be held at the Harris Lass Historic Museum on April 7 at 11 a.m. Other activities planned include: an event at the Santa Clara Depot railroad museum; an evening treasure hunt at Mission City Memorial Park cemetery; an exhibition focused on Father Bernard Hubbard, who led annual expeditions to explore the “wilds” of Alaska; special events for students in the Santa Clara Unified School District; numerous additional book discussions held in different locations; and a showing of a film version of *The Call of the Wild*.

To find out about The Big Read project, visit www.neabigread.org. See The Big Read link on the Santa Clara City Library website: library.santaclaraca.gov for more information and a schedule of local events.

Youth Services awarded Family Place Library Grant

Santa Clara City Library was one of 13 public libraries in California to receive a Family Place Library Grant through the California State Library. Youth & Extension Services Division Manager Susan Baier and Youth Services Coordinator Erin Ulrich have received intensive training to learn about the history of Family Place, services offered, forming partnerships and outreach, child development, and marketing.

The goal of becoming a Family Place Library is to have the community think of the Library as a “family place,” focusing on literacy, early childhood development, parent education, family support, and community education. To meet this goal, the Library will create an area where parents, caregivers, and young children can learn and play. This area will contain a Parenting Collection with books, magazines, pamphlets, and DVDs on parenting and raising children through age five. A “play area” where children (0-5 years old) can learn through manipulative play also will be incorporated into this

space. Dramatic play materials will be provided, such as a child-sized kitchen, train table, coloring and art table, child-sized seating, and other age-appropriate educational toys. A 5-week course will be offered for a select number of parents/caregivers and their 0-5 year olds, in which they will have access to play materials, books and information, and various community experts (nutritionists, pediatricians, musicians, etc.) to help them learn about child development, early literacy, and learning. Look for the Santa Clara City Library’s transformation into a Family Place Library to begin early in 2011.

For winter-spring storytimes and children’s and teen programs, please check the Kids Page and TeenNet calendar on the Library webpage, library.santaclaraca.gov, or come in and pick up a monthly calendar of events from the Youth Services Department.

Adult Services Presents Library Programs

A variety of programs is planned for Central Park Library in winter-Winter/Spring 2011. All presentations begin at 6 p.m., unless otherwise noted.

Monday, Jan. 24, Cedar Room – Local author **Bo Caldwell** discusses writing and her new novel, *City of Tranquil Light*. Ms. Caldwell’s first book, *Distant Land of My Father*, was chosen for the Silicon Valley Reads program in 2008. Her new book also takes place in China, and is inspired by the story of her missionary grandparents. *City of Tranquil Light* is a passionate tale of faith and hardship, written with historical perspective. *

Saturday, Jan. 29, 1 p.m., Redwood Room – De Anza College history department instructor, **Mary Jo Ignoffo**, discusses writing the first full-length biography of Sarah L. Winchester: *Captive of the Labyrinth: Sarah L. Winchester, Heiress to the Rifle Fortune*. In 1886, Sarah purchased a farmhouse in San Jose with her inheritance. As she continuously added rooms to the house, she was perceived as a haunted figure. The book demystifies the life of this remarkable woman and her legacy.

Monday, Jan. 31, Redwood Room – Foothill College English professor, **Dr. Scott Lankford**, presents a pictorial slide show and discusses the writing of his new book, *Tahoe Beneath the Surface: The Hidden Stories of America’s Largest Mountain Lake*. Through stories of the most celebrated residents and visitors, learn how Lake Tahoe impacted the lives of its earliest inhabitants, the Washoe Indians, as well as historical figures and more recent luminaries.

Tuesday, Feb. 8, Redwood Room – local opera company **Mission City Opera** presents a preview of Mozart’s *Don Giovanni*, which will be performed Feb. 18-27 at Mission City Center for Performing Arts.

Tuesday, Feb. 15, Cedar Room – Local author **Laurie King**, acclaimed local author of two popular mystery series and several other novels, talks about writing and her recent book, *The God of the Hive*. Part of her Sherlock Holmes/Mary Russell series, the book takes up where *The Language of Bees* left off. Colorful descriptions of 1924 London and travels to other locales, and the chance encounters of interesting strangers add to this suspenseful and lively mystery. *

Monday, Feb. 28, Redwood Room – NASA/JPL Solar System Ambassador **Eric Norris** presents another popular multimedia program with updates about current and future NASA Missions to the Solar System.

Tuesday, March 8, Redwood Room – Local author **Michelle Redmond** discusses her book, *The Year of Fog*, which was chosen as the 2011 Silicon Valley Reads title. Published in 2007, this is the story of a young woman’s journey through memory and guilt after her fiancé’s six-year old daughter disappears in the fog on San Francisco’s Ocean Beach while in her care. *

Following the author events, books will be available for purchase and signing. To reserve a space at these free Central Park Library programs, stop by the Reference Desk or call 615-2900.

* These programs were made possible by the generous support of the Santa Clara City Library Foundation and Friends.

(continued on next page)



Library (continued from page 7)

Central Park Library free computer classes

The following hands-on, free computer classes meet on Thursdays in the Central Park Library Technology Center from 10:15-11:15 a.m., unless otherwise noted. Reserve a place by calling 615-2900 or stop by the 2nd floor Reference desk or the Technology Center (1st floor) when you are in the Library.

Job Hunting Help, Jan. 13, 10:15-11:45 a.m. Job hunting using the Internet is a new skill for many out-of-work people. Learn about the best techniques for finding quality job websites; where to get help with resume preparation, interviews, and taking employment tests; get hands-on assistance with reformatting your resume for different purposes and website requirements.

LinkedIn, Jan. 20, 10:15-11:45 a.m. Learn how to use this networking tool to find connections to recommended job candidates, industry experts, and business partners. Michael Gross, LinkedIn Account Executive, will be the guest presenter. A working email account is needed.

Drop In Help, Wednesdays, Jan. 26 and Feb. 23. Never tried email? Want to sign up for the City’s eNotify? Need help uploading a resume or filling out a job application? Curious about Twitter? One-on-one assistance will be offered at this session.

More Internet Search Skills, Feb. 3 and Mar. 3. This more advanced Internet search class is designed to help you improve your search skills and answer your questions.

How to use Heritage Quest Online, Feb. 10. Learn to search U.S. Census records, find articles from genealogy and local history magazines, and discover much more. Local History Librarian Mary Hanel, instructor.

Quilting Resources, March 17, 10:15 a.m.-12:15 p.m. Quilter and Reference Librarian Mary Boyle conducts this computer class; a special quilting presentation by award-winning quilter and Youth Services Librarian Elin Klor follows the session.

More Help for Job Hunters. Coming this spring, **Resume Facts** and **Ace the Interview** classes taught by career specialists from NOVA Connect!, the local job services office, will be held in a large meeting room at Central Park Library. More details will be available from eNotify or by calling 615-2900.

For additions or changes to this schedule, check the Library’s website calendar, or sign up for eNotify on the City of Santa Clara’s website: select Library Computer Classes to get email notifications. Your address will not be shared, and you can unsubscribe at any time—try it out!

Genealogy programs at the Santa Clara Library

The Santa Clara County Historical & Genealogical Society (SCCHGS) is sponsoring the following programs at the Central Park Library:

‘Finding Your Black Ancestors Online’ – Tuesday, Jan. 18, 6:30 p.m. Cedar Room. Lisa B. Lee, professional genealogist and publisher of *Got Genealogy Gazette*, will provide guidance in the use of databases for researching African-Americans and black ancestors—free or enslaved—who have been documented in the U.S. and Canada. Many records are available online. Find out how to read the clues to differentiate between two people with the same name, and get recommendations for the best resources.

California State Genealogical Alliance Comes to Santa Clara – Friday, Feb. 4, 10 a.m.-6 p.m. Heritage Pavilion. The SCCHGS will host the Board of the California State Genealogical Alliance (CSGA) with an open house, study session, and tours for genealogists. On Saturday, Feb. 5, 9:30 a.m.-4 p.m., SCCHGS and CSGA will provide a free Genealogy Seminar at the LDS Family History Center, 875 Quince, Santa Clara. Topics are: maps in genealogical research, courthouse records in cyberspace, doing oral history interviews, and spreadsheets in genealogy. RSVP is requested; on February 5 a lunch and a syllabus will be available for a fee. For more information and a registration form, view: www.scchgs.org or pick up a flyer at the Central Park Library Heritage Pavilion.

What’s New for Genealogists & Local History Researchers at Central Park Library – Tuesday, Mar. 15, 6:30 p.m., Cedar Room. Local History Librarian Mary Hanel will review some of the Library’s new resources for genealogists and historians. To mark the upcoming kickoff of The Big Read, Mary will demonstrate how information about the author Jack London and his book, *The Call of the Wild*, can be found on the Library’s genealogy databases: Ancestry, Heritage Quest and the Historical San Jose Mercury Archives.

For more information on any of these programs, email: mhanel@santaclaraca.gov, or call 615-2909.

Library offers AirPAC for Smartphones

Coming soon to your Smartphone: The Santa Clara City Library online catalog. Via AirPAC for Smartphones, the Library’s catalog soon will be optimized for small-screen devices. This new feature will allow mobile users to search the catalog and view their Library records from anywhere, at any time. Mobile users will be able to renew and request Library materials, and access the Library’s online resources. AirPAC for Smartphones works with the following devices: iPhone™, BlackBerry® Storm™, Palm® Pre™, and Google’s Android™ OS phones.

IRS tax forms

The Internal Revenue Service will no longer mail traditional paper forms to taxpayers automatically. Forms may be requested via the IRS toll-free number, 800-829-3676, and also will be available at selected libraries, post offices and IRS offices; it is advisable to call before going. Forms also may be downloaded from the IRS website and printed at either **Santa Clara City Library** location; a current Library account is required, and the cost is 15 cents per page. See library.santaclaraca.gov/ for other options.

Who has responsibility for City tree care?

Trees provide neighborhoods with numerous advantages: beauty, oxygen, sound absorption, wind deflection, shade protection, air purification, increased real estate values, erosion control, and energy conservation. These are the reasons why Santa Clara has invested in planting street trees throughout the City, and has received national recognition for its tree programs.

The City takes responsibility for planting, maintaining, and removing, if necessary, City street trees, which are placed in the property frontage within the City’s right-of-way easement (usually the front yard of a residence). The property owner is responsible only for watering and fertilizing the tree.

If a City street tree needs to be trimmed or is suspected to have disease problems, call the Street Department at 615-3080. Having a City street tree trimmed or removed by anyone other than City personnel is punishable by a fine of up to \$1,000, plus the cost of replacing the tree and any associated administrative costs.

The City appreciates the help of all residents in providing for the watering and fertilizing of these valuable community assets planted in front of their homes. If you don’t have a street tree and would like to be placed on a list to obtain one, call 615-3080.

Budget (continued from page 1)

is by reducing the level and/or costs of services provided by City employees.

As this issue of *Inside Santa Clara* was going to press, the City had asked that bargaining units forgo any pay increase scheduled to occur, and to also agree to reduce salaries by 5.15% or to take the equivalent reduction in unpaid furlough days starting in January 2011. At newspaper press time, three of the 10 employee bargaining groups had agreed to the concessions: Unit 9-Unclassified Management, Unit 9A-Unclassified Police Management, and Unit 9B-Unclassified Fire Management. Some other employee bargaining groups are also in active discussions with the City. Those employee bargaining units that have not reached agreement would be subject to layoff under a *Resource Allocation and Reduction in Force Plan* that was recommended by the City Manager and adopted in November. The City is hopeful that the employee bargaining units will agree to the requested concessions so that layoffs will not be necessary.

If layoffs are undertaken, all City programs, activities and infrastructure maintenance will be impacted. Additional reductions in hours will likely be needed at facilities, projects will take longer to complete, telephone and counter service for customers will take longer, and complaint follow-up will experience delays. A more comprehensive list of potential impacts can be found in the November 9, 2010 Resource Allocation and Reduction In Force Plan on the City’s website at SantaClaraCA.gov/Budget. Additional information, as it is developed, will also be placed in this online location.

49ers (continued from page 1)

agreements, including a Disposition and Development Agreement (DDA) and City and Stadium Authority Leases, consistent with the negotiated terms in the Term Sheet. The one-year delay will also allow additional time to negotiate these complex legal documents that are expected to be brought before Council for approval sometime in 2011.

SANTA CLARA SENIOR CENTER SERVICES

[All phone numbers are area code (408) unless otherwise noted.]

SERVICES AT THE SENIOR CENTER	PROVIDER / PHONE / WEBSITE
Bus and Light Rail Passes Monthly bus and light rail pass stickers for Regional Transit Discount Card Services available to all seniors age 65+ and people with disabilities	Valley Transportation Authority 321-2300 www.vta.org
Care Management Services Services available by appointment: in-home assessment, connection to community resources, service coordination Services available to City of Santa Clara seniors age 60+	Santa Clara Parks & Recreation Council on Aging Silicon Valley, 615-3170 www.santaclaraca.gov www.coasiliconvalley.com
Health and Wellness Services available by appointment: health education, healthcare coaching, social engagement, home visits, blood pressure and blood glucose screening Services available on drop in basis: blood pressure clinic Wed 9:30-11:30am Services available to City of Santa Clara seniors age 50+	Santa Clara Parks & Recreation 615-3170 www.santaclaraca.gov
Health Insurance & Medicare Counseling (HICAP) Free information & assistance on Medicare related issues; Tuesdays by appointment Services available to anyone on Medicare	Council on Aging Silicon Valley 615-3170 www.coasiliconvalley.com
Help At Home Information, resource, and referral services for seniors at home Services available to City of Santa Clara seniors age 50+	Santa Clara Parks & Recreation 615-3170 www.santaclaraca.gov
Legal Assistance Free legal assistance available two Wednesdays per month, by appointment Services available to Santa Clara County seniors age 60+	Senior Adult Legal Assistance (SALA) 615-3170 www.sala.org
Notary Service Free service by appointment, Fridays 8-9 am Signer must be present and provide government issued identification Services available to City of Santa Clara seniors age 50+	Volunteer 615-3170 www.santaclaraca.gov
Dining Out Nutritionally balanced lunch served at the Santa Clara Senior Center Monday-Friday 11:30 am. Call one day ahead for reservations, \$2.50 donation Services available to Santa Clara County seniors age 60+	Santa Clara Parks & Recreation & Santa Clara County 615-3174 www.santaclaraca.gov
Tax Assistance Offered throughout the year to seniors age 50+	AARP volunteer 615-3170
SERVICES FOR SENIORS AND OTHERS THROUGH THE CITY OF SANTA CLARA	PROVIDER / PHONE / WEBSITE
Electric Utility Assistance Electric rate assistance programs offering 25% discount on electricity, available to those meeting medical or income eligibility Assistance available for attic insulation Free home energy audits, info on appliance rebates, and tool lending	City Electric Utility-Silicon Valley Power 244-7283 www.siliconvalleypower.com
Grab bars/Ramps/Accessibility Grants available, based on income, for accessible modifications Services available to all City of Santa Clara residents	City Housing & Community Services Division 615-2490 www.santaclaraca.gov
Home Repairs Low interest rate loans to homeowners for repairs, roof & window replacement, insulation, and exterior house painting. Grants available for emergency home repairs Services available to all City of Santa Clara residents	City Housing & Community Services Division 615-2490 www.santaclaraca.gov
Library Home Delivery Home delivery of library materials (books, CDs, books on tape) Services available to any homebound City of Santa Clara Resident	Santa Clara City Library 615-2904 www.santaclaraca.gov
Medication Disposal Dispose of expired or unused prescription or over-the-counter medication Services available to all City of Santa Clara residents	Santa Clara Police Department 615-4700 www.santaclaraca.gov
SERVICES FOR SENIORS & OTHERS FROM SANTA CLARA'S COMMUNITY PARTNERS	PROVIDER / PHONE / WEBSITE
Emergency housing Shelter, housing, and support programs to help people rebuild their lives	Emergency Housing Consortium (EHC Lifebuilders) 539-2100 www.ehclifebuilders.org
Domestic Violence Emergency shelter for women and children, crisis intervention, education Only for women age 18+ and mothers with children	Next Door Solutions to Domestic Violence 501-7550 279-2962 www.nextdoor.org
Domestic Violence Emergency shelter, counseling, support	Support Network for Battered Women 800/572-2782 www.supportnetwork.org
Food Free groceries	St. Justin's Food Pantry 243-1462 www/st-justin.org
Free groceries, available weekly Free hot meal site listing	Second Harvest Food Bank 800/984-3663 www.shfb.org
Frozen meal delivery Available to homebound seniors, age 60+	Council on Aging Silicon Valley Meals on Wheels 296-8290 800/510-2020 www.coasiliconvalley.com
Grief Counseling Counseling, emotional support, support groups	Centre for Living With Dying Bill Wilson Center 243-0222 www.billwilsoncenter.org
Housing, Affordable Assessment of housing needs, information and education, housing workshops, referral services, and application assistance	Catholic Charities 325-5277 www.catholiccharitiessccc.org
Housing Issues Tenant/landlord disputes, mortgage foreclosure counseling, fair housing counseling and investigation	Project Sentinel 720-9888 www.housing.org
Transportation Subsidized door-to-door transportation for ADA eligible people	Outreach and Escort 436-2865 www.outreach1.org
Escorted Transportation for seniors residing in West Santa Clara County	Heart of the Valley Services for Seniors 241-1571 www.servicesforseniors.org
Volunteer Services Volunteers available for socialization, house projects, grocery shopping & more Age 59+ residing in West Santa Clara County	Heart of the Valley Services for Seniors 241-1571 www.servicesforseniors.org

Santa Clara Senior Center • 1303 Fremont Street, Santa Clara, CA 95050 • 408/615-3170
Mon-Fri 7 a.m.-5 p.m. • Sat 9 a.m.-12 noon
www.santaclaraca.gov • Office closes 30 minutes prior to building

About Santa Clara’s nonprofit partners

The City of Santa Clara contracts with a number of agencies for the provision of community services. The list provided below are local nonprofit service agencies funded by either the federal Community Development Block Grant (CDBG) entitlement program or the Redevelopment Agency Affordable Housing Fund program. The objective is to provide funding support to assist persons and households that are low income. Provision of public services by these agencies is reviewed annually by the City for consideration of continued funding support. Listed here are a few of the local nonprofit agencies that are partners with the City and the services they provide:

- Bill Wilson Center (counseling for youth and families); 243-0222
- Catholic Charities Shared Housing (shared housing services for families and single-parents with children); 325-5277
- Emergency Housing Consortium (transitional housing support services); 539-2100
- Next Door: Solutions to Domestic Violence (case management services for residents of Homesafe – Santa Clara); 501-7550
- Second Harvest Food Bank, Operation Brown Bag (provision of food staples for the needy); 266-8866
- Senior Adult Legal Services (SALA) (individual counseling on legal issues for seniors); 295-5991
- St. Justin Community Ministry (Provision of food staples for needy families); 983-0360

For a complete list, see the City’s website at santaclaraca.gov/NonProfitPartners.

Bea Lichtenstein honored for volunteer work



Long time Santa Clara resident Bea Lichtenstein, who spent countless hours over three decades giving her time and talents to the Santa Clara community before she passed away in 2010, was

honored posthumously by the City Council with the Neil Henry Volunteer Recognition Award.

Her special interest was in local history and she served on the Historical & Landmarks Commission. Bea was instrumental in keeping the Headen-Inman House in Santa Clara and in saving the Harris-Lass House for community use. She also served as the founding President of the Historic Preservation Society of Santa Clara.

Among her numerous accomplishments, Bea also worked with Arcadia Press to create both the “Santa Clara” and “Cemeteries of Santa Clara” pictorial history books in its *Images of America* series.

The Neil Henry Award and the “Those Who Inspire” Recognition Award identify and honor individuals in the community who distinguish themselves with extraordinary public service to the City of Santa Clara. Nominations may be made on the City’s website www.santaclaraca.gov. Look for “Awards” on the drop-down Community menu.



74 Electric Utility customers qualify for new fridge

New Energy Star refrigerators were awarded to 74 Silicon Valley Power customers at the end of 2010, replacing inefficient units that were at least 15 years old. All of the customers qualified for the City Electric Utility’s Financial Rate Assistance Program.

Refrigerators built before 1994 are the most inefficient and add a heavy cost burden to those least able to afford it, according to Larry Owens, Customer Services Manager. “The customers have a new appliance and lower electricity bills, and the community saves energy,” he said.

Refrigerators are generally the biggest user of electricity in a home, and the U.S. Department of Energy says residents can save nearly \$100 a year in energy expenses with an Energy Star model, compared to one that is 15 years old.

Information on the Financial Rate Assistance Program is available at www.siliconvalleypower.com/assist, or by calling 244-SAVE (7283).

Keep storm drains free of construction waste

One of the primary contributors to storm water pollution may be from disposal of concrete and cement-related product wastes, including plaster and tile cuttings, into the storm drain system.

Storm drains are **not** connected to sanitary sewer systems or treatment plants. Their primary purpose is to carry rainwater away from developed areas to prevent flooding. In Santa Clara Valley, storm drains on your street may be stenciled with “No Dumping – Flows to Bay” or a similar message. The water (and any pollutants) in these storm drains flows directly to local creeks, rivers, lakes and estuaries, which eventually go to San Francisco Bay, with no treatment. As a result, polluted waters can have an adverse effect on fish, invertebrates and the aquatic environment. When contractors aren’t careful, concrete, mortar and masonry wastes can be easily washed into the City’s storm drain systems and eventually into San Francisco Bay.

Following concrete delivery, it is a typical practice to rinse the excess concrete from trucks, chutes, and other equipment before the material can harden. Concrete finishing activities, such as exposed aggregate for driveways, use wash water to remove the surface of the concrete to create the desired finish. Some concrete contractors hose cementitious waste and construction materials into the gutter and down the storm drain. Concrete/cement wash water is highly alkaline, contains fine sediments and suspended solids that have a detrimental and toxic effect on fish and other aquatic life. Concrete rinsed into the storm drain system will solidify in the curbs, gutters, drains and pipes, restrict water flow, may cause blockages and is **prohibited by law**.

Residents can protect water quality and prevent stormwater pollution by making sure the contractor is careful with the handling and disposal of concrete during home improvement projects. The prevention of stormwater pollution is a responsibility shared by everyone involved.

Make sure you deal only with reputable contractors. If you have any questions about whether a contractor is properly licensed to do the work, contact the California State Contractors License Board at 1-800-321-CSLB (2752). Inform contractors that rinsing trucks or equipment in the street or near a storm drain endangers wildlife in our creeks and the Bay – and it’s illegal! In the case where a municipality is involved with concrete/masonry clean-up, the responsible party shall be liable for the full cost of the municipality’s clean-up. Costs include clean-up, as well as the removal and proper disposal of all debris and construction waste from the exterior of the work site. If you notice any unusual substance in or around your storm drain or creeks, or if you witness an illegal dumping violation in the City of Santa Clara, immediately call 9-1-1.

- If you use contractors, make sure your contractor:
- 1) Establishes a cleanup area before starting work;
 - 2) Minimizes use of water in cleanup;
 - 3) Rinses mixers, tools, and trailers and equipment onto an isolated dirt area where rinse water won’t run into the gutter, or places a wheelbarrow under the chute and/or other equipment to catch rinse water, and wheels it to a dirt area for disposal;
 - 4) Rinses exposed aggregate onto a dirt area away from streets, storm drains or creeks;
 - 5) Uses the preferred practice for disposing cement wash water, which is to contain the wash water on soil, preferably in a bowl-shaped area to prevent the wash water from flowing out of the washout area;
 - 6) Is familiar with the practices listed, or includes them in your contract.
- Remember that you are responsible for your contractor’s actions. Together we can keep our creeks and the Bay clean and healthy for fish, wildlife and ourselves. By protecting the storm drains, creeks and the Bay, you are protecting the environment for your children and future generations. Questions? Contact Elliot Weir at 615-3080.

Mission College parking areas to get solar carports

Mission College will soon install a one-megawatt solar photovoltaic carport system covering parking spaces on campus. Once installed and connected, savings from this system are expected to be between \$130,000 and \$230,000 annually.

The installation of this photovoltaic carport system will have several benefits beyond cost savings, including partial shade parking for up to 700 cars and a chance to teach sustainability.

In addition to incentives available from the municipal Electric Utility/Silicon Valley Power, up to 25% of the cost of the system will be covered by federal renewable energy incentives, with the remainder coming from a lease/purchase contract and Measure H bond interest.

Bill Wilson Center solar system through Neighborhood Solar Program

The power of our community working together is evident in the new solar electric system at the Bill Wilson Center, the result of \$83,000 in donations from residents, businesses and Silicon Valley Power, the City’s Electric Utility.



The 11.5-kilowatt photovoltaic installation will save the Bill Wilson Center approximately \$2,000 a year in electricity costs. It is the third community facility to be energized by the Neighborhood Solar Program, joining Haman Elementary School and Valley Village Retirement Community.

“The Bill Wilson Center provides invaluable counseling, safe shelter, parenting classes and many other services for children, teenagers, adults and families, and certainly deserves the benefits afforded by the gift of solar from our customers,” said John Roukema, Director of the City’s Electric Utility. “With this system the center saves money on utility expenses that can be used to support kids and the center also becomes a part of our mission to bring more renewable energy to customers.”

Silicon Valley Power customers participate in the Neighborhood Solar Program by donating \$5 a month through their electric bills. Their contributions are matched by Silicon Valley Power. Intel and Equinix have also made significant contributions.

Information on how to sign up for the Neighborhood Solar Program is available at www.siliconvalleypower.com, or by calling 244-SAVE (7283).

Free LED lights brighten holidays

A free holiday light exchange by Silicon Valley Power (SVP), the City’s municipal Electric Utility, brightened up the season for lower-income customers.

Members of the Financial Rate Assistance Program were invited to exchange up to 10 strands of incandescent lights for new LEDs strands that use far less power and last up to 50 times longer than traditional lights. Sixty-five customers turned in 354 strands of lights last month during the annual program.

“Silicon Valley Power was pleased to provide LED lighting to customers who could not afford them,” said Larry Owens, Customer Services Manager. “It saves the customer on electric bills and conserves energy.”

The new light strings use 4.8 watts of electricity and are much safer and cooler than traditional 40-watt incandescent light strings. The U.S. Department of Energy says LED lights can last 100,000 hours, compared to the typical 2,000 hours of most incandescent bulbs. The energy cost of 10 strands of LED lights is less than a dollar a month.

The Silicon Valley Power Financial Rate Assistance Program provides qualified lower-income residential customers with a 25 percent discount on the electric portion of their utility bill. For information go to www.siliconvalleypower.com/assist or call 244-SAVE (7283) for more information.

Electric rate increase effective 1/11

A 7% electric rate increase went into effect on Jan. 1, 2011 as approved by the City Council in Dec., 2009. A 7% increase that went into effect on Jan. 1, 2010 was also approved at that time.

The rate increases are due primarily to recovery from drought-caused shortages in low-cost, hydro-electric supply and the ongoing replacement of

(continued on next page)



Continued from page 10

aging infrastructure throughout the City to insure continued high reliability of service.

Additionally, the utility seeks to replenish its operating reserves used to stabilize rates over the last few years. Inadequate reserves expose the utility to potentially unfavorable bond ratings, a condition that could lead to significantly higher financing costs.

Rates charged by the City’s Electric Utility, also known as Silicon Valley Power, still remain among the lowest in the state and customers still pay about as little as one-half of what customers pay for electricity in neighboring cities. Maintaining competitively low utility rates is a specific City Council goal adopted for 2009-2011.

One way to reduce electric bills is to take advantage of Silicon Valley Power’s energy-saving appliance and insulation rebates, home energy audits, and financial assistance programs. Call 244-SAVE (7283) for more information.

Children learn about the theater in these programs

Two fun programs this spring will introduce youngsters to theatre arts as part of the Roberta Jones Junior Theatre Program.

“Imagine Me” for ages 4-5 and “Imagine Me, Too” for ages 6-8 explore creativity through interactive storytelling and improvisational games. Behind the excitement and fun of acting out the adventures of classic stories are the educational benefits of this program. The students gain self-confidence and learn to cooperate with others while stimulating their imaginations and enjoying physical exercise. Imagine Me, Too will have more emphasis on characterization and acting technique. Classes meet on Wednesday afternoons, beginning Jan. 12. Spring classes will begin on March 30. On the last day of the spring session of Imagine Me, Too there will be a stage performance for the families of students to enjoy. See the Winter/Spring Recreation Activities Guide or contact the Community Recreation Center at 615-3140 for registration information.

Young aspiring performers, ages 6-13, will have the chance to shine in an exciting production of *Disney’s Sleeping Beauty*. Participants receive training in acting, singing and dancing as they prepare their own musical production! Participants are responsible for providing their own costumes and black, soft-soled dance shoes. Auditions are Tuesday, April 5, 3:30-6:30 p.m. Callbacks (not all will attend) are April 7, 3:30-6:30 p.m. Please visit www.RJJT.org for more audition details. Everyone who registers for this class will be cast in the show! Performances are June 10 at 7 p.m., and June 11 and 12 at 2 p.m.

Young teens sought for leadership training experience

Young teens have an opportunity to make a positive difference in a child’s life, influence them to make healthy choices and contribute to Santa Clara’s quality of life through the innovative Leader in Training Experience (LITE) program.

The City of Santa Clara Parks & Recreation Department is recruiting 14-16 year olds to volunteer for the summer LITE program. Participants will gain valuable leadership skills, build self-esteem, and develop essential tools to help them become well-rounded individuals. Responsibilities will be to assist staff members in leading games, sports, arts and crafts, nature activities, and provide assistance on field trips. LITES will be required to make a two-week commitment during the summer camp season (June 13 – August 12) and attend a week of in-service training in June.

Beginning Feb. 16, applications will be available at the Teen Center, Walter E. Schmidt Youth Activity Center, Community Recreation Center, and Santa Clara Libraries. *The deadline to submit an application is Friday, April 8 at 5 p.m.,* mailed or delivered to the Teen Center. Once applications have been received, applicants will be notified to determine a date and time for an interview. Candidates will be evaluated on leadership potential, communication skills, interest, enthusiasm, experience, commitment, and dedication. Approximately two weeks following the interview, applicants will be notified regarding the status of their interview.

Call the Teen Center, 615-3740, for more information.

Gymnastics classes start soon

Fun classes are held year round at the Santa Clara Gymnastics Center, 3445 Benton St. The next session begins the week of Jan. 3 and runs through Feb. 26. There are classes designed for children as young as 18 months up to 17 years old. Call 615-3140 for availability or registration information.

Recycling for environment

(continued from page 6)

corrugated cardboard, mixed papers, glass bottles and jars, aluminum, bi-metal and tin cans, discharged metal spray paint cans, steel and other types of kitchen scrap metals, and any plastic container, bottle or bag marked with a #1, #2, #3, #4, #5, #6 or #7 inside of triangular arrow recycling symbol.

Used motor oil and motor oil filters will continue to be recycled in the current curbside program (i.e., single-family homes only; used motor oil to be placed in one-gallon or less plastic screw-top containers provided by the resident, and used motor oil filters placed in clear plastic Ziploc-type bags). Used motor oil containers should also be taped shut and be placed next to the blue wheeled cart; drained motor oil filters in Ziploc-type bags should be placed on top of the blue wheeled cart.

Compact fluorescent light bulbs (single-family homes only; no fluorescent tubes) should be placed in separate clear plastic Ziploc-type bags and set next to the wheeled blue cart for collection. Large cardboard containers that cannot fit in the blue wheeled cart should be broken down and stacked next to the cart. Questions? Call 615-2063 or 970-5100.

“Clean Green-ing” your neighborhood

Winter storms may be keeping your Clean Green cart extra busy at this time of year. Dispose of compostable yard waste materials (only grass clippings, weeds, leaves, palm fronds, hedge and shrubbery cuttings, small tree branches and tree trimmings, plant materials and flowers) in the 95-gallon Clean Green collection cart. For large yards, an additional 95-gallon cart (or smaller 68-gallon cart) is available at no additional charge to the resident upon request. To obtain an extra Clean Green cart, call Mission Trail Waste Systems at 727-5365.

Safely recycle batteries at curbside

Single-family households with wheeled garbage carts can safely recycle batteries through curbside collection. To ensure safe transport, tape off the battery terminal, place the taped-off batteries in a zip-lock bag, and put the bag on top of the closed lid of the black garbage cart on your regular collection day.

Residents in multi-family complexes may drop off household batteries (also with taped-off terminals) at any Santa Clara fire station, seven days a week, from 8 a.m. to 5 p.m.

Only dry cell batteries will be collected in the household battery recycling program. Dry cell batteries include: sizes D, C, AA, AAA, and 9-volt; single use CZn, alkaline, and zinc air; and NiCd, NiMH, and NiFe reusable/rechargeable batteries.

Wet cell batteries (commonly used in vehicles, boats, and emergency lighting applications), watch batteries, and lithium batteries (commonly used in digital cameras, notebook computers, and portable DVD players) will not be collected through the curbside program. Contact the Countywide Household Hazardous Waste Program at 299-7300 to make an appointment to drop off batteries that are not accepted through the curbside program.

For further information, call 615-2063.

Sharps can’t be placed in garbage

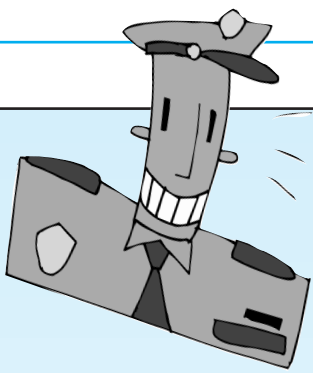
State law prohibits putting home-generated sharps (disposable hypodermic needles, syringes, lancets, or other medical devices used for self injection or blood test, which may have a sharp tip or end) into trash or recycling containers. To safely dispose of home-generated Sharps, place them in a biohazard Sharps container and contact your personal physician, clinic administrator, or pharmacist and ask if they have a take-back program in place.

The Countywide Household Hazardous Waste Program will accept home-generated Sharps stored in biohazard Sharps containers from residents at drop-off events. To learn of event dates and make an appointment, call 299-7300. A list of drop-off locations for Sharps waste can be viewed on the website www.hhw.org. Kaiser members can also drop off Sharps at Kaiser Santa Clara, 700 Lawrence Expressway.





CODE COMPLIANCE QUESTIONS



Q. A home in our neighborhood going through foreclosure is vacant and the property is quickly becoming an eyesore. Who can we call to have the property maintained?

A. Foreclosed and vacant homes can quickly become a public nuisance to the neighboring properties with problems including weeds, overgrown vegetation, vandalism and accumulation of garbage. Foreclosed properties also present a problem for code enforcement officials. If the owner has abandoned the property, it is often difficult to determine who is responsible for the property and make contact. If the problems with the vacant home appear to be a fire hazard, then it should be reported to the Santa Clara Fire Department’s Division of Fire Prevention at 615-4970. If the problems involve other issues related to code enforcement, please call Code Enforcement at 615-2460.

Q. My neighbor has fires in their fireplace during “Winter Spare the Air Alerts.” Who do I call?

A. The *Winter Spare the Air* program is administered by the Bay Area Air Quality Management District (BAAQMD) and runs from November 1 through February. The program notifies Bay Area residents when air pollution particulate levels are anticipated to be unhealthy. When this happens, the BAAQMD will issue a *Winter Spare the Air Alert*, which makes the burning of wood, fire logs, pellets or any other solid fuels in your fireplace, woodstove or wood-burning device illegal. Notifications of *Winter Spare the Air Alerts* are usually part of the local weather report on the evening news. Residents and businesses can call 1-877-4No-Burn (1-877-466-2876) or visit www.sparetheair.org to check the *Winter Spare the Air Alert* status and to report wood smoke concerns in your neighborhood.

When to get an amplified sound permit

Permits for outdoor sound amplification are required by the City of Santa Clara in order to minimize neighborhood noise impacts. These permits are necessary for live or recorded sound or music when amplified outside by more than the normal portable stereo equipment.

Amplified sound permit request forms can be obtained and submitted at Municipal Services/Business Tax Division window at City Hall, 1500 Warburton Ave. Amplified sound permit request forms for Central Park may be obtained and submitted at the Community Recreation Center, 969 Kiely Blvd.

Permit request forms should be submitted with a payment of \$38.75 at least two weeks prior to the event. Any event scheduled beyond 10 p.m. will require City Council approval. All permit request applications for residential addresses are checked with the Police Department Records Division to determine whether there have been disturbances in that location in the past year. Previous violations could be a reason for denial of the amplified sound permit.

Please remember to be a good neighbor. A permit is not a “license to disturb the peace.” Even with a permit, complaints from neighbors about the amplification can result in Police shutting down the sound/music. For more information, contact the City at 615-2310.

Building permits are a requirement – a letter to our residents

Dear residents,

Recently, we have seen an increase in residential building activity. We welcome business activity to the City and would like to take this opportunity to remind residents of the need to obtain a building permit prior to engaging in construction activity. Building permits are a critical element to any construction project, helping to ensure that construction is performed according to established code and safety standards. The Uniform Administrative Code Section 301.1 mandates that **“no building, structure, or building service equipment shall be erected, enlarged, altered, repaired, improved or demolished unless an appropriate permit has first been obtained from the Building Department.”** For residents doing business with a licensed contractor, please ensure that your contractor has obtained the necessary building permit for the work being performed.

The City of Santa Clara Building department strictly enforces building permit regulations. Examples of building activities requiring a permit include: re-roofing, installing air conditioning, and replacing a water heater or furnace. For a complete list of building activities which require a permit, or to ask any questions about the permitting process, please visit our website at SantaClaraCA.gov/BuildingInspection or contact the Building Department at 615-2440.

Sincerely,
Your Building Department staff

Report graffiti when you see it

Graffiti is detrimental to property values, adversely affects quality of life and community attractiveness. When graffiti is allowed to remain, it invites yet more graffiti and may lead to an increase in vandalism and other criminal activity. Rapid removal is considered key to controlling and eradicating graffiti.

Graffiti on public property: Contact the Street Department at 615-3080 and identify the location, describe what was vandalized, provide any suspect information, and estimate time when you witnessed the vandalism. Your report will be directed to the appropriate person for graffiti removal.

Graffiti observed on non-City public property is reported to the responsible public agency. In some cases, the City works directly with these other agencies to assist in the timely removal of this graffiti.

Graffiti on private property: Contact the Street Department at 615-3080 to report graffiti on private property.

The Street Department conducts a Graffiti Abatement Program for graffiti on private property. Street Department personnel notifies property owners of the existence of graffiti on their property and requests that it be removed as swiftly as possible.

Contact the Police Department’s Dial-a-tip/Graffiti Hotline at 241-9495 to report graffiti and/or suspect information. Dial 9-1-1 to report graffiti or other crimes in progress.

Information leading to the identity and apprehension of a person who defaces any building or property with graffiti in the City of Santa Clara may qualify for a monetary reward of \$250 through the Graffiti Eradication Program.

Sign up for disaster prep training program

A 20-hour training program to help residents be better prepared for major disasters will begin April 19, 2011, and continue on April 26, May 3, May 10, 17 and 24 from 6 to 9 p.m. The Home Emergency Assistance Team (HEAT) program focuses on what individuals, families, and neighborhoods can do to survive and be self sufficient for the 72 hours after a disaster when first responders may be overwhelmed with demands and unable to meet all of the community’s needs.

Taught by members of the Santa Clara Fire Department, the classes include basic emergency skills such as first aid, basic firefighting, light search and rescue, and building damage assessment.

“These skills are easy to learn and can be used for many types of emergencies,” said Fire Chief Phil Kleinheinz. “Participants gain self-confidence and learn how to be self-reliant by practicing with the tools and equipment that they may have to use in a real emergency.”

Classes are held at the Fire Training Center, 1900 Walsh Ave. The cost is \$25 for an individual or \$40 for a couple. For more information, contact the Fire Department at 615-4940 or see SantaClaraCA.gov/HEAT.

More than 1,000 residents have graduated from the HEAT training program since it began. Its 16th anniversary is being celebrated in 2011 with the offering of a series of free disaster preparedness workshops.

Convention Center honored for waste reduction

The Santa Clara Convention Center was named a 2010 Waste Reduction Awards Program winner by the California Department of Resources, Recycling and Recovery in November, its eighth consecutive year of achieving this statewide recognition.

The Convention Center’s conservation program has reduced waste by more than 100 tons annually. The facility recycles paper products, cardboard, glass and aluminum and the Convention Center’s in-house caterer, ARAMARK, contributes leftover food to the Second Harvest Food Bank.



Annual Clean-Up Campaign is coming March 21-April 15

SantaClaraCA.gov/CleanUpCampaign

Santa Clara’s 51st Annual Clean-Up Campaign will begin on March 21, 2011 and continue through April 15. This is your opportunity to set out bulky wastes and discards not routinely collected by weekly garbage, Clean Green and recycling collection services. Please read the following information carefully to help make the Golden Anniversary of the Clean-Up Campaign a success.

Collection Areas and Dates

The City has been divided into four collection areas (see map). Information on collection areas, weeks and setout dates can be found in this article and in the 2011 City Calendar or in your February utility bill insert.

Area #1 (March 21, 2011): Both sides of Monroe Street. Set out material beginning Saturday, March 19, and not later than 7 a.m. on Monday, March 21.

Area #2 (March 28, 2011): Both sides of Homestead Road between San Tomas Expressway and Lawrence Expressway. Set out material beginning Saturday, March 26, and not later than 7 a.m. on Monday, March 28.

Area #3 (April 4, 2011): Both sides of Newhall Street between Saratoga Avenue and Winchester Boulevard. Both sides of Saratoga Avenue between Scott Boulevard and Pruneridge Avenue. North side of Pruneridge Avenue between Saratoga Avenue and Lawrence Expressway. Set out material beginning Saturday, April 2, and not later than 7 a.m. on Monday, April 4.

Area #4 (April 11, 2011): South side of Pruneridge Avenue and north side of Pruneridge Avenue west of Lawrence Expressway and east of Saratoga Avenue. Set out material beginning Saturday, April 9, and not later than 7 a.m. on Monday, April 11.

What will and won’t be collected

- Materials for the Clean-Up Campaign should be placed in the gutter in front of your house before 7 a.m. on the Monday of your designated collection week.
- NO food or bathroom waste, garbage, automobiles, automobile parts containing fluids, medical waste, liquids, explosives, ammunition, or hazardous wastes (including batteries or fluorescent bulbs or tubes) will be accepted.
- Contractor-generated materials (construction or demolition debris, landscaping debris, tree trimmings/removal) are subject to a charge of \$25 per cubic yard.
- Appliances, tires and e-waste (i.e., electronic waste; anything requiring a plug or battery to operate) cannot go into the landfill and should be set out separately from the rest of your CUC materials. Special crews will pick up these items. It is the owner’s responsibility to remove any door with latch mechanisms prior to setout to prevent accidents.
- Brush, branches, and wood should be cut to 6-foot lengths, stacked separately from other materials and placed parallel to the curb. Green waste can also be disposed of through the weekly Clean Green collection program at no extra charge.

Hazardous materials may be disposed of through the County’s Household Hazardous Drop-Off Program on April 23. Call 299-7300 for an appointment or make an appointment online at www.hhw.org.

Follow the rules

Park vehicles in your garage or driveway during your assigned collection week so it is easier for Clean-Up crews to maneuver. If you must park on the street, please park at least five feet away from piles.

- Use the Countywide Household Hazardous Waste Program to dispose of hazardous waste (paint, batteries, oil, antifreeze, household chemicals, medical waste, pesticides, solvents, thinners, chlorine, fluorescent bulbs/tubes, etc). These materials pose a health and safety risk to Clean-Up crews and the environment when placed in piles. A Household Hazardous Waste drop-off event will be held in Santa Clara on Saturday, April 23. You can make an appointment to attend the Santa Clara drop-off event, or any of the other scheduled drop-off events held throughout the County, by calling 299-7300. **Illegal set-out of hazardous materials is subject to a \$500 fine.**
- Do not set out materials in the street before the Saturday prior to your assigned collection week. Early set-outs alert people who do not live in Santa Clara that the Clean-Up Campaign is starting. Illegal dumping and scavenging are more prevalent in areas with early set-outs. **Early set-outs (prior to the Saturday preceding your collection week) are subject to a \$100 fine.**
- If you witness illegal dumping, get the driver and vehicle description, and vehicle license number and call 615-3080 (Monday-Friday, 8 a.m. to 4 p.m.) or 615-5580 (after 4 p.m. and weekends).


- A total of **one cubic yard** of concrete, asphalt, dirt, brick, rock, stone or sod generated from a single residence will be collected at no charge. **Additional amounts are subject to a charge of \$25 per cubic yard.**
- Materials set out late will be collected for a fee of \$25 per cubic yard. Late set-outs are materials placed in the street after 7 a.m. on the Monday of your collection week.
- Do not place piles in front of curbs painted red for “No Parking,” as large piles can obstruct the view of motorists pulling out of driveways. Do not place piles in alleys or private streets. Do not place piles against fences, retaining walls, hydrants, or landscaping.
- Materials must be placed in the street, by the curb, in front of the house where the materials are generated (if a private street, materials must be placed on nearest public street). Placing materials in front of a neighbor’s house will be construed as illegal dumping.
- Do NOT trim or remove City street trees. This is a violation of City Code 12.35.020 and subject to a \$1,000 fine. Call 615-3080 for more information.
- Violation notices will be left at homes where materials have been improperly set out. If you have questions about what can be set out or need assistance in determining which collection area you live in, please contact the Street Department at 615-3080.

Reminder: Many items that are placed out each year can be reused or recycled. Please use the following list to call non-profit organizations to collect usable items:


- Hope Rehabilitation Services 748-2875
- United Cancer Research Society (800) 443-4224
- RAFT – Resource Area For Teachers . . . 451-1420
- St. Vincent de Paul 993-9500
- Salvation Army 958-7825
- Cityteam Family Services 293-4657
- American Cancer Society 265-5535
- San Jose Family Shelter 926-8885
- Santa Clara Children’s Shelter 558-5400

For additional organizations that accept items for reuse, please contact the County Recycling Hotline at (800) 533-8414. For additional information on the Annual Clean-Up Campaign, please contact the City at 615-3080.


51st Annual Clean-up Campaign




1st WEEK SET OUT MATERIALS BEGINNING SATURDAY, MARCH 19, 2011 AND NO LATER THAN MONDAY, MARCH 21, 2011, BEFORE 7:00 AM




2nd WEEK SET OUT MATERIALS BEGINNING SATURDAY, MARCH 26, 2011 AND NO LATER THAN MONDAY, MARCH 28, 2011, BEFORE 7:00 AM.



3rd WEEK SET OUT MATERIALS BEGINNING SATURDAY, APRIL 2, 2011 AND NO LATER THAN MONDAY, APRIL 4, 2011, BEFORE 7:00 AM



4th WEEK SET OUT MATERIALS BEGINNING SATURDAY, APRIL 9, 2011 AND NO LATER THAN MONDAY, APRIL 11, 2011, BEFORE 7:00 AM.



Please read the notes below if you live on a street that is a collection area border.
CALL 615-3080 BETWEEN 8:00 AM AND 4:00 PM IF YOU HAVE ANY QUESTIONS.

Week 1 Note:
• Both sides of Monroe are in first week

Week 2 Note:
• Both sides of Homestead between San Tomas & Lawrence are in Week 2

Week 3 Notes:
• Both sides of Newhall between Saratoga and Winchester are in Week 3
• Both sides of Saratoga between Scott & Pruneridge are in Week 3
• North side of Pruneridge between Saratoga and Lawrence is in Week 3

Week 4 Notes:
• South side of Pruneridge and north side of Pruneridge west of Lawrence Expressway and east of Saratoga are in Week 4



Two Year Goals for 2009-2011

In August 2009, the Santa Clara City Council adopted principles and priorities for the year 2009 through 2011 timeframe, in addition to reaffirming the major focus statement: "The City Council priority is to focus on successful completion of existing City projects, postpone new City projects and proposals, and operate within Council adopted budget principles and priorities, with the goal of guiding the City successfully to economic recovery." The goals were then referred to the City Manager to develop an implementation plan for the goal. Numerous accomplishments toward each of the goals have been reported to the City Council on a quarterly basis, and can be found on the City's website at SantaClaraCA.gov/CouncilGoals.

Demonstrate Environmental Leadership

Proactively extend recycle water project using economic stimulus grants and other resources

- Develop Master Plan to expand creek trails in City
- Complete San Tomas Aquino/Saratoga Creek Trail
- Study pedestrian/bicycle access to Central Park
- Focus on solar energy partnership options including assessment of Plasma Arc Technology & solar roofs revolving fund



Exceptional Services & Fiscal Responsibility

- Complete General Plan for 2010-2035, including Housing Element, General Plan, Zoning & related Council policies
- Actively pursue economic recovery stimulus grants to maintain and improve City's infrastructure & provide Capital Improvement funding opportunities
- Continue to focus on fiscal responsibility and balanced budget
- Replenish City's General Fund Emergency Reserves
- Maintain lowest combined electric, water and sewer rates in the nine Bay Area counties with emphasis on reliability and excellent customer services

Connect with Community

- Expand recognition programs, including "Those Who Inspire" to acknowledge individuals' long term commitment to City
- Re-emphasize volunteer program "Volunteer Santa Clara"
- Review options for Internet outreach for community input to Council decision making; and review options for enhanced communication with residents

- Conduct senior needs assessment through collaboration with Senior Advisory Commission and non-profit agencies
- Consider additional Sister Cities and/or Friendship Cities to create more opportunities for international goodwill and cultural, educational opportunities

Pro-active Economic Development & Entertainment

- Develop sports and leisure program strategy
- Complete next milestones for stadium proposal, including completion of EIR, ballot measure to voters and Disposition & Development Agreement
- Create Citywide retail strategy, with special focus on supermarkets
- Work with Chamber of Commerce to promote small business development and retain existing businesses and attract new businesses
- Re-visit Downtown Revitalization Master Plan and develop schedule to re-initiate efforts to move forward.

Honorary City Historian receives state honor



Lorie Garcia, the City's Honorary Historian, received a 2010 Governor's Historic Preservation Award from the State of California for her significant contributions throughout the years in preserving and recording Santa Clara's community history. According to the nomination, which was submitted by the Santa Clara City Council, Lorie "has been an integral part of

investigating, preserving and recording our community's history for decades. She has been recognized by the City Council several times for her work and acknowledged for the many volunteer hours she has dedicated tirelessly throughout her life to the history of Santa Clara." Lorie was presented with the State recognition at a ceremony in November at the Leland Stanford Mansion in Sacramento. A Special Order of Business was held at the December 14, 2010 City Council meeting to recognize Lorie for the State honor.

Through the years, Lorie has completed numerous published works on the history of Santa Clara, including a book documenting the history of Agnews State Hospital from 1885 - 1996. She was also a co-author of "A Place of Promise," the history of Santa Clara from 1852 through 2002, published for the City's sesquicentennial.

In 1993, Lorie received the California Preservation Foundation President's Award for outstanding contributions in the State of California. Council awarded her the title of Honorary City Historian in 2004.

Fire sprinklers, carbon monoxide detectors required on new residential properties

The State of California has adopted home safety regulations that become effective in 2011. These regulations include the installation of automatic fire sprinklers for new residential buildings. In addition, all new homes and those undergoing \$1,000 or more of renovation requiring a building permit, that are equipped with fuel burning appliances or have attached garages, will be required to have carbon monoxide detectors installed in them.

The installation of fire sprinklers in homes greatly increases safety and chances for the occupants to safely escape a fire. They reduce the risk of death or injury from a fire because they quickly and dramatically reduce the heat, flames and smoke produced, allowing people the time needed to evacuate the home. Residential fire sprinklers release approximately 10-25 gallons of water per minute. In less time than it typically takes for the Fire Department to arrive on the scene, sprinklers can contain and even extinguish a home fire.

It is estimated that the installation of residential fire sprinklers adds between 1 and 1.5% to the construction costs of a home. Their cost can be recovered through savings on home insurance policies, since most insurance companies provide a discount for homes equipped with fire sprinklers.

Here are the most frequently asked facts about residential fire sprinklers:

- It is extremely rare for fire sprinklers to operate accidentally. In a typical home, water damage will be considerably less from unwanted sprinkler discharges than from other plumbing mishaps.
- Cigar smoke and burned toast cannot cause a sprinkler to operate. Only the high temperature that results from a fire will activate the sprinkler.
- All the sprinklers do not activate at once. This scenario may be

common in the movies and on TV shows, but it just isn't true for residential fire sprinkler systems. Only the sprinkler closest to the fire activates. Ninety percent of the time, one sprinkler contains the fire.

Carbon monoxide detectors

Carbon monoxide is one of the leading causes of accidental poisoning in the United States. Often called the silent killer, carbon monoxide is an invisible, odorless, colorless gas created when fuels such as gasoline, wood, charcoal and natural gas burn incompletely. In the home, heating and cooking equipment that burn fuel are potential sources of carbon monoxide. Vehicles or generators running in an attached garage can also produce dangerous levels of carbon monoxide.

The mandated carbon monoxide detectors will be required to be AC powered with battery back up. The detectors will be required to be installed in the immediate vicinity of the bedrooms and on every level of the home, including basements. When multiple detectors are required, they must be interconnected so that all the detectors will sound upon the activation of any one detector.

After July 1, 2011, any home sold in California will be required to have a carbon monoxide detector installed.

With the advancements in smoke and carbon monoxide detectors, homeowners can now install one detector that can function as both a carbon monoxide and smoke detector. All smoke detectors and carbon monoxide detectors are required to be listed with an accredited listing agency such as the California State Fire Marshal's Office or Underwriters Laboratory.

For more information regarding home fire sprinklers or carbon monoxide detectors, please contact the Santa Clara Fire Department's Division of Fire Prevention at 615-4970.



SANTA CLARA ARTS & HISTORICAL CONSORTIUM

Santa Clara Museums



Triton Museum of Art

The Triton Museum of Art exists to enhance the quality of lives of people in Santa Clara and the Bay Area through a program of art, education, and community involvement. Rotating exhibits highlight the museum's permanent collection of 19th and 20th century American art. *Native Americans Yesterday and Today: Selections from the Austen D. Warburton Collection*, is a permanent exhibition. The museum buildings are owned by the City, but are operated by the nonprofit Triton Museum of Art. The museum is located at 1505 Warburton Ave., across the street from City Hall. The museum is open Tuesdays through Sundays, 11 a.m. to 5 p.m., and until 9 p.m. on Thursdays. Closed Mondays. Admission and parking are free. For further information, call 247-3754, or visit the Triton website at tritonmuseum.org.



de Saisset Museum

The de Saisset Museum is the South Bay's free museum of art and history. The museum was founded adjacent to Mission Santa Clara de Asís on the Santa Clara University campus in 1955 and is one of only three museums in the South Bay accredited by the American Association of Museums. The de Saisset presents a diverse and accessible range of exhibitions and educational programs that highlight the art and history of the San Francisco Bay Area and the local Santa Clara Valley. The Museum's collection focuses on six main areas including California history, Mission-era liturgical vestments, decorative arts, works on paper, painting and sculpture, and new media. Admission to the de Saisset Museum is free. Galleries are open Tuesday-Sunday 11 a.m. to 4 p.m. during the academic year. To confirm hours and obtain more information visit www.scu.edu/desaisset or call 554-4528.



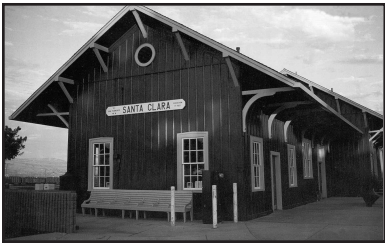
Headen-Inman House

The charming Headen-Inman House, 1509 Warburton Ave., includes a museum with photographs and artifacts related to the history of Santa Clara. Rotating exhibits by the Santa Clara Art Association are also on display. The Santa Clara Founders and Pioneers Room has exhibits featuring the founding families and early pioneers of Santa Clara County. The house, named after the two families who once owned it, is now owned by the City, but is operated by and is the headquarters of the nonprofit Santa Clara Arts & Historical Consortium. The museum is open most Sundays, from 1 to 4 p.m. Admission and parking are free. For further information, call 248-ARTS.



Berryessa Adobe

In the 1840s, this simple adobe dwelling was constructed about a mile west of Mission Santa Clara. The house was lived in by generations of families who immigrated to Santa Clara to labor in



the fields and factories, and to make new lives for themselves. Purchased by the City of Santa Clara in 1997 and restored in 2002, the Berryessa Adobe is one of the last adobes in the Santa Clara Valley, and is an interpretive site on the Juan Bautista de Anza National Historic Trail. It is located at 373 Jefferson Street and generally open Thursdays and Saturdays, 12 noon to 2 p.m., or by arrangement. Group tours may also be arranged. For more information, call 615-2488 or email: BerryessaAdobe@santaclaraca.gov.

South Bay Historical Railroad Society

The South Bay Historical Railroad Society was founded in 1985 with the goal of preserving the heritage of American railroading. SBHRS accomplished the major task of renovating the historic Santa Clara Depot, and maintains the facility and researches its history. The group also built and maintains onsite HO and N scale museum-grade model train layouts. The Santa Clara Depot, at the Santa Clara Caltrain Station, is regularly open to the public every Saturday from 10 a.m. to 3 p.m., and Tuesdays from 6 to 9 p.m., at 1005 Railroad Ave. Call 243-3969 for further information, or visit the website at sbhrs.org.

Harris-Lass Historic Museum

The Harris-Lass Historic Museum, located at 1889 Market St., is the last preserved farm site in the City of Santa Clara. The property, which includes a large fully furnished Italianate-style home, barn, summer kitchen and a tank house, is named for the two families who owned it and lived there for 125 years. The museum is now owned by the City, but is operated by the nonprofit Historic Preservation Society of Santa Clara, and staffed entirely by volunteers. Guided tours aid visitors in learning about local history and life in the early 1900s. Museum hours are most Saturdays and Sundays, from 12 noon to 4 p.m. Admission is \$3 for adults and \$2 for students and seniors. Parking is free. For details about visiting the museum, call 249-7905 or see harrislass.org.

Santa Clara Woman's Club Adobe

The Santa Clara Woman's Club Adobe, located at 3260 The Alameda, is a State-registered landmark and one of the oldest surviving adobe structures in northern California. With its origins dating to 1784, the Pena adobe was originally part of a row of houses for married Indian couples. The Santa Clara Woman's Club now uses the adobe as its club headquarters and meeting place. The Woman's Club provides encouragement and support for youth in Santa Clara, and cooperates with other organizations to aid seniors, veterans and the handicapped. Call 246-8000 for more information.



Pictured top to bottom, above:

- Triton Museum of Art
- de Saisset Museum
- Headen-Inman House
- Berryessa Adobe
- South Bay Historical Railroad Society Museum
- Harris-Lass Historic Museum
- Santa Clara Woman's Club Adobe

Other Consortium Member Groups

Foothills Region Antique Automobile Club of America

Interested in the preservation of cars that are 25 years old or older, the members of this club tour with their cars and take part in parades and many other family oriented activities. For more information, call Club Vice President Grant Danielson, 248-0939.

Los Fundadores y Amigos de Alta California, the Founders and Friends of Santa Clara County

The goals of Los Fundadores are to preserve the history and heritage of Santa Clara County and early California, to maintain a museum room in the Headen-Inman House, to provide rotating genealogical displays, and to develop research materials for the library room at the museum. The group was established in 1987 by Evalyn Martinez. It publishes a quarterly newsletter aimed at preserving the history and heritage of the founding families and early pioneers of Santa Clara County from its founding through 1889. For more information, call Evalyn Martinez at 926-1165.

Santa Clara Players

The Santa Clara Players is a talented local theater group that performs in the 80-seat Hall Pavilion of the Triton Museum of Art. Its season runs from October through June and includes three public productions plus one-act plays that can be performed for groups by special arrangement. Call 248-7993 for more information or visit scplayers.org.

Santa Clara Sister Cities Association

Individuals interested in promoting an appreciation for the world and its diverse cultures are invited to join the Santa Clara Sister Cities Association (SCA). Membership is open to both residents of Santa Clara and non-residents. SCA works closely with the City's International Exchange Commission which coordinates exchange programs with Santa Clara's two sister-cities: Coimbra, Portugal and Izumo, Japan. The group meets four or five times during the year at the Senior Citizens Center in Santa Clara. For more information on the Santa Clara Sister Cities Association, or opportunities to host visitors, contact SCA President Debi Davis at 244-7551 or see the website at santaclarasistercities.org.

Santa Clara Valley Porcelain Artists

Santa Clara Valley Porcelain Artists is dedicated to studying, teaching and promoting the art of china, glass and porcelain painting. Activities include monthly meetings/luncheons, workshops/seminars, demonstrations, porcelain exchange, and community involvement. For more information, call Arline Norsworthy at 296-8319.

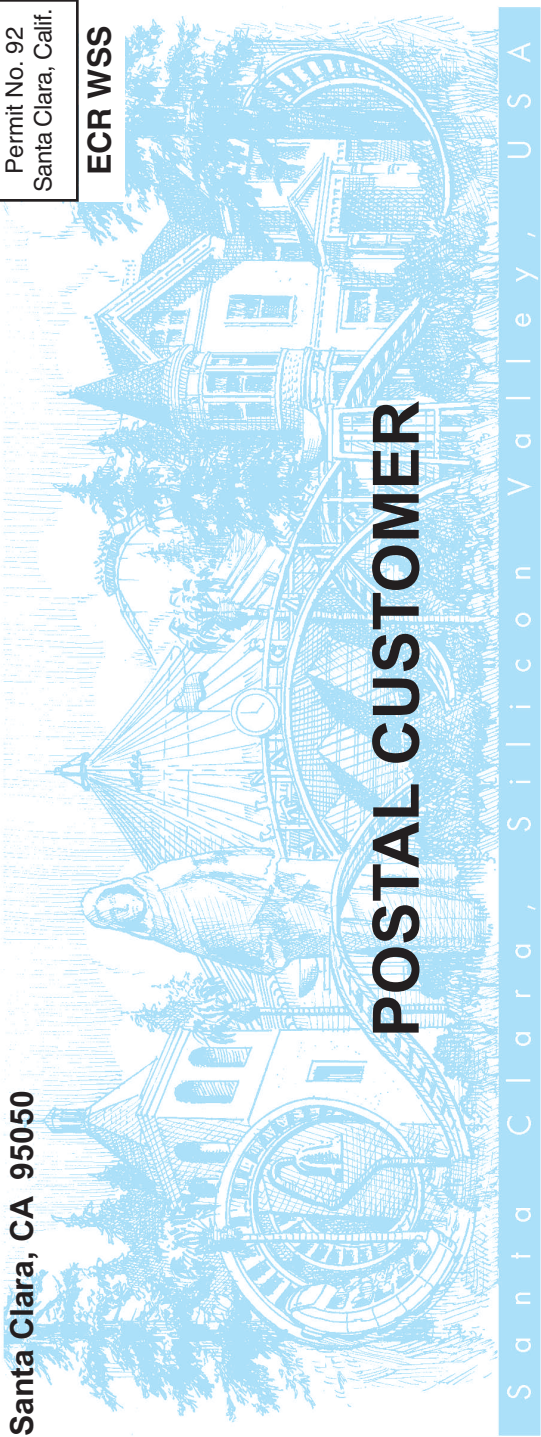
Consortium Member Groups include:

- City of Santa Clara* – Agnews Historic Cemetery & Museum, and Berryessa Adobe
- de Saisset Museum*
- Garden City Doll Club
- Goldentones*
- Historic Preservation Society of Santa Clara*
- KKUP Radio
- Los Fundadores, Founders and Friends of Santa Clara Co.
- Mission City Opera
- Mission Trail Early Ford V-8 Club
- Orchard Valley Fine Arts Foundation
- Santa Clara Art Association*
- Santa Clara City Library*
- Santa Clara County Democratic Club
- Santa Clara County Historical & Genealogical Society*
- Santa Clara Players
- Santa Clara Sister Cities Association*
- Santa Clara Valley Porcelain Artists
- Santa Clara Woman's Club*
- Secret Squirrels Needleartists
- Soroptimist International of Santa Clara*
- South Bay Historical Railroad Society*
- Spanish Heritage Society
- Triton Museum of Art*

*Affiliate Members

City of Santa Clara
City Hall
1500 Warburton Avenue
Santa Clara, CA 95050

PRSRT STD
U.S. POSTAGE
PAID
Permit No. 92
Santa Clara, Calif.
ECR WSS



POSTAL CUSTOMER

Stan’s Donuts and Russell’s Fine Furniture honored in Business Recognition Program

Two long-time business enterprises in Santa Clara were recently honored by the City Council as part of the Business Recognition Program, a joint program of the City and the Santa Clara Chamber of Commerce and Convention-Visitors Bureau. The program acknowledges the valuable contributions made by all businesses to the quality of life in the community.

Stan’s Donuts at 2628 Homestead Rd. has been a community fixture for more than five decades. This family-owned independent donut shop was first opened in 1959 by Stanford Wittmayer, and continues under family ownership today. Stan and wife Tina’s nine children went to Santa Clara High School and each spent time working in the donut shop, which is across the street from the Central Park Library and the George F. Haines International Swim Center.

Russell’s Fine Furniture opened in Santa Clara in 1965. Richard and Eleanor Rusnak, their two daughters and their families, and a core group of loyal employees, have served the community for decades from their 70,000 sq. ft. store at 2645 El Camino Real.

Both businesses were also recognized for their community support and volunteerism. A proclamation and City tile were presented by the Mayor to each of the businesses recognized. Photographs taken after the City Council presentation are shown at right, with Wittmayer and Rusnak family members. Steve Van Dorn with the Chamber/CVB is at left in each photograph.



Stanford (Stan) Wittmayer (3rd from right).



Eleanor (2nd from left) and Richard (3rd from right) Rusnak.

INSIDE THIS ISSUE

General Plan 2010-2035 Approved	Page 1
Budget Crisis Results in Layoff Plan	Page 1
49er Stadium Update	Page 1
Recreation Classes	Page 1
City Holiday Closures	Page 2
Miss Santa Clara Competition	Page 2
Public Meetings	Page 2
New Law Protects Students	Page 3
Spotlight on City Board & Commissions	Page 3
Events - Mark Your Calendars	Page 4
Recycling for the Environment	Page 6
Library Update	Page 7
Who Has Responsibility for City Tree Care?	Page 8
Santa Clara Senior Center Services	Page 9
About Santa Clara’s Nonprofit Partners	Page 9
Keep Storm Drains Free of Waste	Page 10
Bill Wilson Center Solar System	Page 10
Free LED Lights Brighten Holidays	Page 10
Young Teens Sought for Leadership	Page 11
Safely Recycle Batteries	Page 11
Code Compliance Questions	Page 12
Convention Center Honored	Page 12
Building Permits Are a Requirement	Page 12
51st Anniversary Clean-Up Campaign	Page 13
Two Year Goals for 2009-2011	Page 14
Santa Clara Arts & Historical Consortium	Page 15

Prompt payments benefit everyone

The effort by Santa Clara residents and businesses to pay their utility bills in a timely manner is making a difference in saving the City time and money. Not only does prompt payment avoid a late charge to customers, it helps to maintain lower utility rates and improve customer service. Thank you, customers, for your prompt payments!



INSIDE SANTA CLARA
QUARTERLY NEWSPAPER FOR CITY
OF SANTA CLARA
RESIDENTS & BUSINESSES
WINTER/SPRING 2011

Give and make a difference for animals

The Silicon Valley Animal Control Authority (SVACA) tends to the needs of thousands of animals every year but needs the community’s help to do so. The Animal Care Center Sponsorship Program is a great opportunity for families, community groups and companies to support and help care for animals in need. For a sponsorship donation, an engraved plaque displaying the sponsor’s name is placed in a designated room of their choice at the Center. Visit www.svaca.com or call 764-0344 for more information.



SVACA is also seeking donations for its Animal Assistance Fund which provides additional care for the community’s homeless animals. Donations are used to rehabilitate sick or injured animals that require specialized veterinary care and to provide additional comfort for animals in the Animal Care Center. Tax deductible donations can be processed at www.svaca.com or sent by mail to: SVACA’s Animal Assistance Fund, 3370 Thomas Road, Santa Clara, CA, 95054.

Animal Assistance Fund donations were recently used to cover expenses associated with a challenging surgery for Fry, a stray kitten (pictured above), who arrived with a congenital defect in both of his eyes. After the surgery was performed, Fry recovered in a foster home until he was ready to return to SVACA’s Animal Care Center for adoption. He now lives in a loving home with his forever family.

“Through generous contributions from the public, Fry is just one of the animals who received a second chance at life,” says SVACA Shelter Manager Michael Limper. “Thanks to the community’s support, sick or injured animals that enter through our doors can be treated and adopted into new homes.”

SVACA is also in need of donated items such as cat play structures and rabbit food. A complete wish list can be found at www.svaca.com.

SVACA is a joint powers authority that provides animal care and control services to the cities of Santa Clara, Campbell and Monte Sereno. Adoption services and volunteer opportunities are open to all in the Bay Area. Adopt a companion animal from SVACA, the Valley’s only cageless animal care center!